



MORE PEOPLE BIKING  
MORE OFTEN

April 8, 2021 7pm-9PM

Location: Zoom webinar

Due to limitations of Zoom format; dispensed with movers and seconders and utilized polls on all motions.

Meeting Chair: Misty Bromley

Minutes: Matthew Carvell

Bike Winnipeg General Meeting:

**1. Call to Order:**

- 7:02PM by Misty Bromley

**2. Approval of Agenda:**

- Carried

**3. Approval of 2020 AGM Minutes:**

- Carried

**Introductions**

- Misty Bromley: Chair of AGM
- Clayton Rudy: Co-Chair of Board of Directors, Director and Acting Chair of Fundraising Committee
- Matthew Carvell: Secretary and Director
- Brittany Curtis: Director; Co-Chair of Outreach Committee -- end of two year term and not seeking re-election
- Julia Schroeder: Director, Co-Chair of Outreach -- up for re-election this year at the end of two years term
- Mercy Shwaykosky : not present -- Director at Large
- Neiva Desrochers: Director and Chair of Finance Committee
- Riley Sierhuis: Director at large
- Mohit Kumar Singh: Not Present and Director at large

- Jackson Cameron: Not Present, Chair of Audit Committee and Director
- Mark Cohoe: Executive Director and Meeting Co-Host tonight
- Stephanie Chow: Project Manager of Bike Valet (4th year)
- Ian Walker: Chair of Advocacy Committee

**4. Guest Speaker: Chris Baker Senior Active Transportation Planner for City of Winnipeg**

**5. Reports:**

- Co Chair: Presented by Clayton Rudy; co-chair of Bike Winnipeg Board of Directors
  - Putting work in the past year in context -- why are we doing what we are doing? In Winnipeg lots of people who want to cycle regularly, there are lot of people who want to get on bikes but there are lots of barriers (safe connected infrastructure, bike security)
  - It is moving forward; looking at the speed of progress we see that we need to speed up. In 2019 the Strategic Plan was written for Bike Winnipeg. The Strategic Plan was meant to be ambitious. It has been challenging but an obtainable goal for the organization to help speed up work.
  - Building partnerships with Winnipeg Trails, Red River College. Received funding from local groups like SEED WPG, Feds + Proves. Contract for bike parking from COW. Growing social enterprise, growing committees, applying for charitable status.
  - As an organization “swam from shallow end to deep end”. It is testing limits but we are getting stronger and pushing harder to achieve our mission.
  - Large thank you to everyone who supports (city councillors, staff, volunteers, Mark Cohoe)
- Executive Director
  - Presented by Mark Cohoe Executive Director of Bike Winnipeg
  - Challenging Year
  - There has been lots of cancellations; bike week, bike valet, limited rides, workshops and outreach
  - This means there has been a loss of revenue (sponsors and no fall fundraiser)
  - Expects 2021 to be similar to 2020
  - However, they did manage and everyone has done a good job.
  - Looking forward: Covid will be a continuing challenge, bike valet will be limited; no fall fundraiser likely. ride schedule at risk. limited display events but can be creative

- Thank you to everyone
- Finance
  - Presented Misty Bromley Treasurer and Director for Bike Winnipeg
  - Lots of grant revenue this year. With that Bike Winnipeg became employers. Had to register source deductions, do payroll efficiently, draft human resource policies.
  - In addition, a requirement of charitable status is the inclusion of audited financial statements. Getting an audit is beyond Bike Winnipeg's means but in order to meet requirements Bike Winnipeg created an audit committee to review matters. The Audit Committee met with the Treasurer to discuss financials and ask questions of the Treasurer. The Audit Committee agreed that it is free of material misstatements and is accurate.
  - Thanks from Misty
- Bike Valet
  - Presented by Stephanei Chow; Bike Valet Coordinator
  - 2020 started to be on track to be busiest; looking like a really good year with popularity of winter biking there were 4 outdoor valets
  - Covid-19 made it tough for events
  - Working this year to be available that those events that meet restrictions
  - Currently speaking with organizers around downtown
  - Valet still available for hire
  - Took on expansion project. Found 3 funders through Red River Coop, City of Winnipeg and Province of Manitoba
  - The goal is to double the amount of parking that we can provide
  - Over last 10 years lost a few racks in action; wear and tear
  - Moving forward getting double booked needed more tents/racks. At every event the valet was getting more demand. Some events would have upwards of 1000 bikes
- Committee Reports:
  - Outreach
    - Reported Provided by Brittany Curtis, Co-Chair of the Outreach Committee and Director
    - Primary areas of focus were rides and bike rack installations
    - Rides started late and ended abruptly because of Covid-19; ran rides in July/August 2020. We completed 13 rides across 13 wards
    - Two bike marshall sessions held by Mark
    - Anticipating more rides in 2021

- Worked with Rack Works to install racks in two areas in non-biz zones. These were in addition to the first installations that took place in late 2019 (point douglas, river heights fort garry, fort rouge)
- First set installed July 2020 at Portage avenue near Assiniboine park (Sargent Sunday)
- Second set included Henderson Highway and Main Street
- Worked with summer staff to revamp website. New website will be launching soon
- Mark provided sample of new website
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- Advocacy
  - Presented by Ian Walker Chair of Advocacy Committee
  - Finished sending letter with other organizations to advocate open street network of walk/bike
  - Supporting safe speeds WPG (default 30KM in residential). Currently there is a pilot project on 5 neighborhood greenways (Roch, Eugenie, Warsaw, McCray, Flaura)
  - City of Winnipeg has put in a request for Gateway signage in neighborhoods. Currently waiting to hear back on that matter.
  - Has received support from MLAs for Safe Speeds matter
  - Looking at Climate Change Policy and Our Winnipeg policy. The Committee has provided feedback on both.
  - Were interveners for Public Utility Board hearings for MPI. At the hearings advocated for protection of vulnerable road users
  - Encouraging City of Winnipeg to replace share the road sides as the best practice that is prescriptive (leave 1 M when passing) so it is clear what the expectations are.
  - Always looking for new members; will be lots going on with new federal money for cities
- Finance:
  - Presented by Neiva Desrochers Chair of Finance Committee and Director
  - Misty Bromley provided rundown of financial statement
  - In 2020 the committee met as needed then re-created finance committee at end of Jan 2021

- Intention is to provide support to treasurer and to build more redundancy for organization in terms of finances and keeps board up to date that is not easily accessible
- Only had three monthly meetings at this point. First meetings were spent discussing goals of committee; amending terms of reference and legal obligations
- Hoping to increase documentation for financial processes to continue to be financially successful with turnovers
- Creating financial calendar to keep committee organized
- Major initiative is creating of audit committee. Jackson Cameron is chair of Audit Committee
- Audit committee met to review annual financial statements, and everything was satisfactory. The audit committee is part of fulfilling charitable financial accountability and transparency
- Fundraising:
  - Clayton Rudy Acting Chair of Fund Raising Committee and Co-Chair of Board of Directors
  - See Report

Motion to Accept Finance Report(moved, seconded, Carried)

Motion to Accept all remaining committee Reports (Financial separate): (moved, seconded, Carried)

## **6. Board Nominations**

Misty Bromley -- Seeking renewal

Julia Schroeder -- Seeking renewal

Sanjana Mada -- new board of director

Neiva Desrochers -- appointed by board and joined midyear to be full directors

No members from the floor

Close of Nominees -- Carried

Election of Directors

Do you accept slate as presented (Misty Bromley, Julia Schroeder, Sanjana Mada, and Neiva Desrochers) -- carried

## **7. No new business**

Mark Cohoe provided thank you to sponsors:

Directors

Volunteers

2020 Sponsors:

ACU (Gold)

Red River COOP (Gold)

Peg City Car CoOP (Bronze)

Intergroup Consultants (Bronze)

Government of Canada

Government of Manitoba

City of Winnipeg Waverley West Councillor Janice Lukes

## **8. Adjournment**

Misty Bromley thanked outgoing board members and volunteers.

Motion to adjourn by Misty Bromley, all approved.

Adjournment 9:08pm