



20
23

ANNUAL REPORT



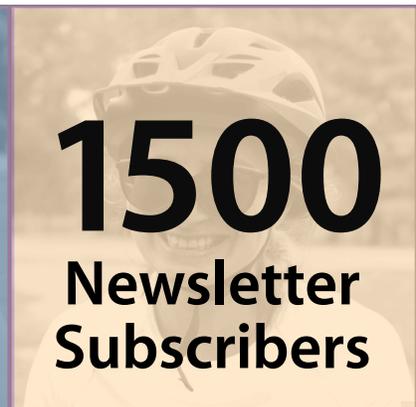
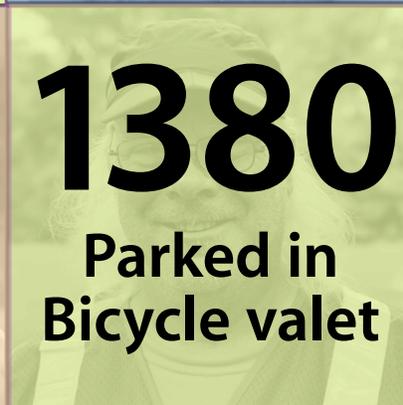
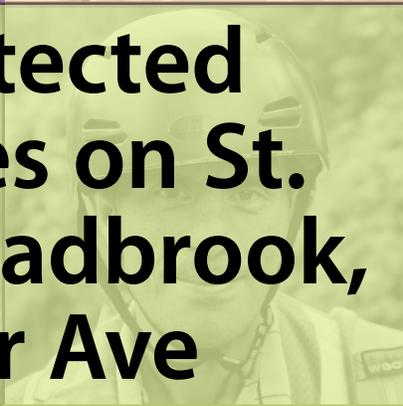
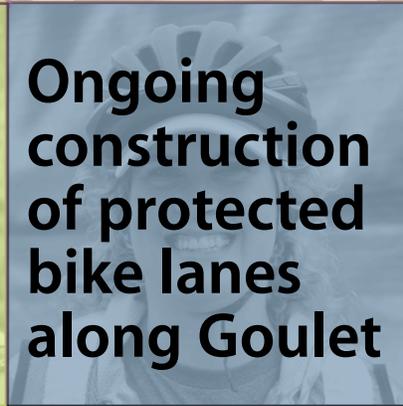
 <p>Over 30 group rides and participated in 8 public events in 2023.</p>		 <p>Over 1000 participants</p>	 <p>1500 Newsletter Subscribers</p>
 <p>294 Paid members</p>	 <p>Lobbying for better winter snow clearing along cycling routes</p>	 <p>1380 Parked in Bicycle valet</p>	 <p>Local Bike Groups Provide valuable insights into Winnipeg's bike network needs</p>
 <p>New protected bike lanes on St. Mary, Stradbrook, and River Ave</p>		 <p>Ongoing construction of protected bike lanes along Goulet</p>	 <p>Offered constructive feedback for city planning processes</p>
 <p>Opening first phase of Northwest Corridor Greenway in July 2023</p>	 <p>Lobbying to combat bicycle theft, leading to the adoption of 529 Garage</p>	 <p>Engagement with decision-makers to enhance understanding of community needs</p>	

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Land Acknowledgment Statement

Bike Winnipeg has the privilege of riding on the roads and pathways of Treaty No. 1 Territory, along the Red, Assiniboine, Seine, and LaSalle Rivers. Our work takes place on the Original Lands and Waters of the Anishinaabeg, Ininiwak/Nehethowuk, Anishininiwak, Dakota Oyate, and Dënësułiné Peoples, and on the homeland of the Red River Métis Nation.

We recognize our part in the Treaty relationship and are committed to working toward mobility and environmental justice for all, on land transformed by colonialism. We commit to collaborating with Indigenous communities in the spirit of Truth and Reconciliation.

As we gather in Treaty 1 Territory it is important to recognize and honour Treaty 3, in particular Shoal Lake 40 First Nation and Iskatewizaagegan #39 Independent First Nation, the source of Winnipeg's clean drinking water. It is also important to recognize and honour the First Nations of Treaties 1, 3, and 5, the Land where Winnipeg sources its hydroelectric power.

Our Mission

Bike Winnipeg engages with citizens, community organizations, and governments to create a healthy, sustainable, and equitable city where year-round cycling is accessible to all. We work towards a Winnipeg that embraces everyday cycling through our outreach, education, and advocacy.

Our Vision

We envision a Winnipeg where cycling is equitable and accessible for everyone, every road is safe for children and grandparents to ride, planning a route is as simple as knowing where you want to go, and doing the weekly grocery shop by bicycle isn't just possible, it's preferable!

2023 Directors and Staff

Board of Directors

Co-Chair: Benjamin Meek

Co-chair: Corey Dyck

Treasurer: Luke Lorentz

Secretary: Patty Wiens

Directors

Clayton Rudy

Julia Schroeder

Adam Johnston

Steve Snyder

Robyn Dyck

Ian McCausland

Jaya Beange

Patrick Krawek

Staff Members

Executive Director: Mark Cohoe

Bicycle Parking Coordinator: Manpreet Singh Gill

Committee Leadership

Finance Committee: Luke Lorentz (Chair)

Advocacy Committee: Ian Walker (Chair)

Fundraising Committee: Robyn Dyck (Chair)

Outreach And Education Committee: Julia Schroeder (Chair)

Measurement, Audit, and Compliance Committee: Corey Dyck (Chair)

Message from the Board Chairs

Dear Bike Winnipeg members,

The number of people on bikes in Winnipeg continues to increase, and it is a joy to share our growing active transportation network with more pedal-powered friends. We love to see full bike racks at summer festivals and to receive a friendly wave from a fellow cyclist on a snowy day.

A major focus of Bike Winnipeg's activities continues to be advocating for more and better cycling infrastructure to improve safety for cyclists, encourage new people to ride a bike, and make journeys efficient and convenient. These efforts are led by our Executive Director, Mark Cohoe, who works tirelessly to prepare reports, attend stakeholder meetings, speak to City Council, and liaise with City staff as we work towards an expanded active transportation network, safer neighbourhood streets with reduced speed limits, and improved snow clearing.

Bike Network Mapping & Analysis

Last year, Bike Winnipeg received grants to undertake a Bike Network Mapping & Analysis Framework project through which we will build

software tools to enhance our ability to provide wayfinding data, identify key infrastructure and rehabilitation priorities, and create cost estimates for proposed projects. We also received a grant to enhance our bike parking strategy, which has enabled us to begin developing a business plan for a downtown bike parking station and to hire a Bicycle Parking Coordinator to oversee and expand our Bike Valet program.

Local Bike Groups

Our five Local Bike Groups continue to grow both in size and influence as members meet regularly to discuss local concerns, help establish network priorities for their areas, and engage their elected officials.

A Look Forward

Looking forward to the second half of 2024 we will be applying to obtain charitable status for Bike Winnipeg. This will open doors for the organization in terms of growing our core and program funding.

The volunteer work of our cycling community continues to drive our organization and we are always

looking for new volunteers, whether it is to help with our bike valet at local events or to help marshal group rides. Please visit our website for ways to get involved.

To find out more about Bike Winnipeg's many successes this past year, we encourage you to read the excellent reports herein that have been prepared by our wonderful staff and volunteers.

As always, we extend a heartfelt thank-you to our sponsors, directors, members, and supporters, as well as the many volunteers whose time and energy enables the work that we do. Thank you for your continued support and enthusiasm as we work together to build a city in which everyday cycling is an accessible, safe, healthy, and sustainable transportation choice.



Benjamin Meek

Benjamin Meek

A handwritten signature in black ink that reads "Benjamin Meek".

Co-Chair, Board of Directors

Corey Dyck

A handwritten signature in black ink that reads "Corey Dyck".

Co-Chair, Board of Directors



Corey Dyck

Executive Director Report

Mark Cohoe

2023 was a year of revitalization for Bike Winnipeg. Our Bicycle Valet service has restarted, we increased our programming, and our Local Bike Groups have become a core part of our organization. I am particularly proud of the work done by our Local Bike Groups this year, which allowed us to dig deep into the needs of Winnipeg's bike network and provide positive feedback to the city's ongoing planning processes, OurWinnipeg, the Transportation Master Plan update, and CentrePlan 2050.

Our efforts through 2023 yielded positive results that benefit our members, the cycling public, and the city as a whole.

New protected bike lanes were built along St. Mary and Stradbroke (look for that work plus the protected bike lane along River Ave to be completed in the spring/summer of 2024). Construction of protected bike lanes is underway along Goulet. The first phase of the Northwest Corridor Greenway opened on July 27, 2023, and will be extended toward McPhillips St Casino in 2024. We saw the city shift to a new bicycle

registration system to combat bicycle theft, and to increase the resources committed to winter maintenance. We still have a long way to go, but we are definitely making progress.

Defining City Infrastructure Priorities

A major accomplishment of 2023 was the production of a set of infrastructure priorities for each of our five Local Bike Groups. In developing these priorities, we have used our knowledge of the existing bike network and the challenges we face when trying to access our daily destinations by bike. We have also made efforts to ensure that the bike network serves the city's higher-needs areas. A big thanks goes out to Raymon Grewal, our Local Bikes Coordinator over the summer of 2023.

These priorities are not meant to be an end point. They are meant to illustrate what is possible and to solicit feedback from stakeholders and the public. We want to inspire people with the great potential we see for Winnipeg's bike network and to help drive the demand to see it grow so that we can get more people biking more often!

In 2024, we intend to reach out and engage stakeholders and the public to gather feedback on the priorities that we have produced, and provide a deeper look at our priority projects through the development of backgrounders that will be housed on our website. We have already held meetings with a number of councillors to discuss our priorities, and are working to line up more meetings with councillors, stakeholders, and the public to continue that work.

To showcase these priority projects and to help provide the context for their need, our Local Bike Groups have started presenting neighbourhood rides to highlight the benefit these projects could bring to our community if completed. Look for more of these rides throughout 2024. As the city moves forward with the update to its Transportation Master Plan, we will continue these efforts to encourage a faster and more effective implementation of the city's bike network.

Advocating for Bike Friendly Policy

Reducing Bike Theft

In 2022, we reached out to our membership asking about your experiences with bicycle theft and the city's bicycle registration system. Your feedback was clear. Bike theft has affected many of you,

recovery rates for stolen bicycles are abysmal, and there was little confidence in the city's bicycle registration program. You wanted a simpler and more accessible registration system with national and international reach, better policing through a dedicated detective or detectives, better bicycle parking (in public areas, at transit stops, in multi-unit dwellings, and at work), and better ways to control the resale of bikes.

We put together a volunteer committee with a mandate to combat bicycle theft that has been working on ways to reduce the number of bikes being stolen. They have successfully lobbied the city to move away from their in-house registration system in favour of adoption of 529 Garage, a free online system with international reach and a user-friendly interface that allows you to register your bike, check bikes, and view found bikes. We hope to see this rolled out in 2024, along with efforts to integrate registration with purchases at bike shops. Our cycling ambassador volunteers will be working to help people register their bikes over the summer!

To help improve the state of bicycle parking in Winnipeg, we are currently researching best practices for short term and long-term bicycle parking so

that we will be able to provide advice to the city on bicycle parking zoning requirements, as well as to landlords and developers looking to provide secure bicycle parking to their tenants and visitors. We are also researching the potential for a downtown bicycle valet or bike stations that would provide downtown workers and visitors with secure bike parking.

Promoting better winter snow clearing on the bike network



Year-round cycling has always been a part of Bike Winnipeg’s vision and a focus of our advocacy efforts. We have continuously lobbied for better snow clearing along the city’s cycling network, and for the need for winter maintenance to be integrated into the design of the city’s cycling network. 2023 saw the city invest in new snow clearing equipment as part of an enhanced commitment to snow clearing on active transportation routes. Over the next few months, we’ll be evaluating the success (and

failures) of that enhanced commitment to winter snow clearing and preparing recommendations to put forward at a June review of snow clearing along bike routes. We continue to battle for better policy to promote cycling while monitoring implementation of existing policy to ensure that hard won policy improvements are being translated into physical improvements to the cycling network/environment that encourage the adoption of a cycling lifestyle. We look forward to engaging city staff and decision makers, stakeholders, and the public in upcoming public engagement opportunities stemming from ongoing updates to the city’s Transportation Master Plan and Centre Plan through 2024.

Promoting Education & Encouragement

Providing new infrastructure and new or improved services is a proven way to increase the number of people walking, biking, or taking transit for their day-to-day travel, but new infrastructure or services shouldn’t be considered as standalone investments. To gain the most from our investments in sustainable transportation, we also need to reach out to people who live, work, and play in the areas served by those services/

infrastructure and encourage them to get on their bikes and use it.



In 2023, Bike Winnipeg put substantial effort into our education and encouragement programs to introduce people to the city's cycling network and help them plan ways to incorporate cycling into their everyday lives. We organized more than 30 group rides across the city and participated in 8 public events, reaching more than 1,000 people looking to get out and about by bike. Our bicycle valet service was provided at more than 25 events, parking more than 1,350 bikes in 2023.

In 2023, we were fortunate to be able to hire Manpreet Singh Gill as our new bicycle parking coordinator. Manpreet has worked hard to rejuvenate our bicycle valet service, which we were able to provide at more than 25 events (parking more than 1,350 bikes) in 2023

Many of those events were first time participants with the bicycle valet. We are eagerly building on the growth from 2023 to provide the bicycle valet service at even more events in 2024, helping to provide more and more events and participants with a safe, sustainable transportation option.

Final Thoughts

While I am often the face of Bike Winnipeg speaking to our ongoing efforts to make Winnipeg more accessible by bike, and sometimes even have the honour to speak to our successes, my efforts are dwarfed by the tremendous work that goes on behind the scenes. I am privileged to work with a team of amazing and talented volunteers who run our board, committees, rides, and events. It's through their tireless work, and the support of members and donors like you that the work of Bike Winnipeg moves forward. I am humbled and inspired to work with you all!

Finally, I'd like to extend a special thank you to Clayton Rudy, who ends six years as a board member with Bike Winnipeg this year. Clayton has been a tireless board member for the organization, helping us grow our fundraising and organizational capacity. Thanks for all of your efforts over the past six years Clayton, you've had a huge impact on Bike Winnipeg and on cycling in Winnipeg as a show. We'll miss having you on the board.



Mark Cohoe
Executive director
Bike Winnipeg



Clayton Rudy

Advocacy

In 2023, our journey in active transportation advocacy continued to be filled with excitement! Despite the challenges that lie ahead, we find ourselves both accomplished and confident about the ongoing enhancements to our active transportation network.

Local Bike Groups

Our local bike groups gained momentum this year. The southwest and downtown groups saw increased volunteer participation in supporting local projects and riding alongside decision-makers to enhance their understanding of community needs. The northeast group maintained a strong presence, with committed volunteers keeping local decision-makers well-informed about community needs and engaging in

outreach during their community rides. However, the southeast and northwest groups currently lack leadership. If you're passionate about advocating for improved routes in



your community and wish to connect with like-minded advocates, please reach out. Join us in making a positive impact and enjoying the camaraderie of fellow advocates!

Bike for the Future

For the third consecutive year, we successfully organized our Bike for the Future ride series. Tailored to riders of all ages and abilities, these rides bring community members and decision-makers together to collectively address the climate emergency. Our aim is to foster a better understanding of how we can encourage more people to embrace active and



environmentally friendly modes of transportation within their communities.

Bike Theft

Our bike theft working group effectively lobbied City Hall to adopt Garage 529, an advanced stolen bike tracking system aimed at curbing bike theft in Winnipeg. Annually, approximately 2,000 bikes are reported stolen in the city, with only around 10% of the 1,000 recovered bikes returned to their owners. Our efforts will persist as we advocate for the installation of additional bike racks throughout the city. We are also urging the city to consider more secure options downtown, including bike cages and a bicycle valet service where bikes can be monitored by attendants.



New Provincial Government

In late 2023, a new provincial government came into power. We are eager to collaborate with this administration to enhance the safety and convenience of walking, wheelchair rolling, micro-mobility device riding, and biking. Our agenda includes meetings with various ministers to explore potential amendments to the Highway Traffic Act and MPI, aiming to enhance the safety of vulnerable road users. Additionally, we will actively seek additional provincial funding sources to expedite the construction of Winnipeg's bicycle network.

City of Winnipeg

Winnipeg is set to approve its next four-year budget in March 2024. Our ongoing advocacy urges the city to allocate 20 percent of its budget to active travel projects, facilitating the timely completion of the walking and biking network. Given the accelerating impacts of climate change, prioritizing walking, rolling in a wheelchair, biking, micro-mobility device use, and public transportation is crucial in responding to this emergency.

Neighbourhood Greenways

The City of Winnipeg is making strides in reducing speed limits on residential streets. The expansion of neighbourhood greenways with a 30km/h speed limit, coupled with necessary traffic calming measures, is ongoing. Our continued advocacy emphasizes the need for more streets dedicated to cyclists as low-speed, low-stress routes are essential for encouraging bike commuting. We remain steadfast in our collaboration with Safe Speeds Winnipeg to promote a 30km/h speed limit on all residential streets. The city is currently studying four neighbourhoods with lower speeds. Bourkevale and Tyndall Park have already seen their speeds reduced to 30km/h, while Worthington and Richmond West have a reduced limit of 40km/h. Midway through these pilot programs, the city notes a positive shift in attitudes, with the public warming up to the idea of lower speeds within their communities. In a recent study, the city found that 59% of Winnipeg residents desire lower speeds in their communities. Notably, core area residents and individuals with disabilities expressed the highest level of concern about speeding vehicles.

Snow Clearing



Winnipeg recently expanded its snow-clearing capabilities with the addition of 15 new pieces of equipment to the fleet. This enhancement has yielded positive results in terms of the quality of snow removal, the speed of clearing sidewalks and bike lanes, and the frequency of service between snowfalls. We acknowledge the city's efforts to facilitate safe travel for all Winnipeg residents. However, this winter's unusual warmth has presented challenges, rendering some sidewalks impassable due to the city's policy of clearing them to hard-packed snow. The record-breaking warmth has resulted in rutted and icy conditions. While certain routes have been effectively cleared of slush and are in reasonably good condition, numerous sidewalks remain

hazardous and impassable. Given these circumstances, it may be necessary for the city to explore new methods to ensure the continued accessibility of sidewalks and bike paths for walking, wheelchair rolling, and biking during winter.

Volunteers Welcome

We welcome new volunteers to contribute to our advocacy efforts! Feel free to reach out to any of our dedicated volunteers to get involved. Your participation is valued, and we would love to have you join our community!



Ian Walker

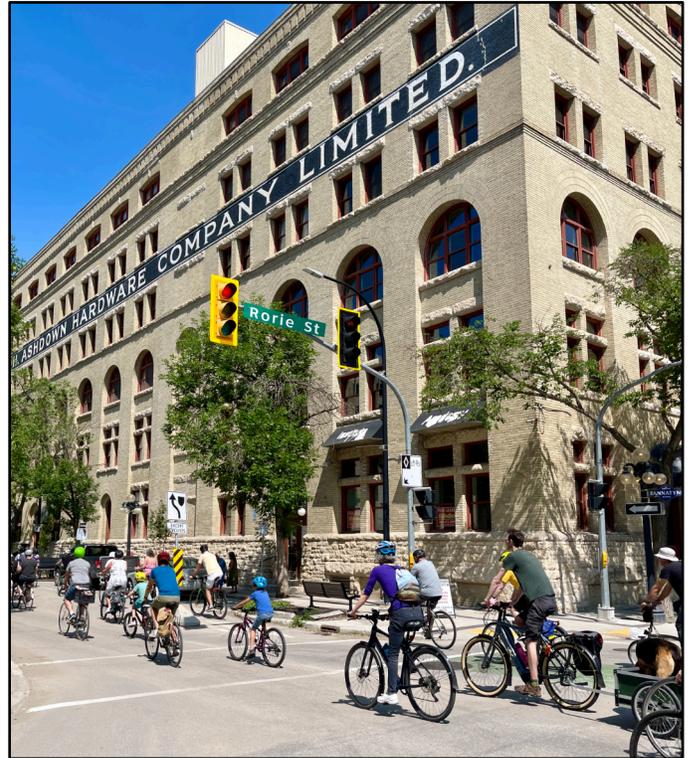
Chair of advocacy for Bike Winnipeg



Outreach and Education

Wow, what a year!

The Outreach and Education Committee welcomed over 600 attendees and 30 volunteers to our events this year. We also engaged over 500 community members at our Cycling Ambassador Events. Our season started early last year, when we partnered with the Advocacy Committee to host the Motherload Film at our Cargo Bike and Trailer Festival. That collaboration continued throughout the year with our Bike for the Future rides and in supporting our Local Bike Groups in running their own local events. As an organization, we broke our record for most rides in a season, running 32 group rides between May and October.



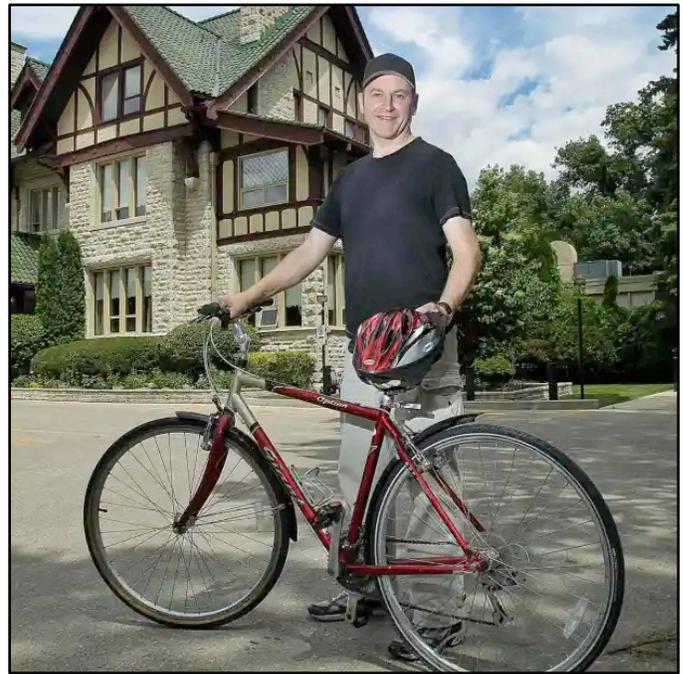
The 2023 ride season brought with it the continuation of long-beloved ride series including Art Rides, Pedal into History, Bike for the Future, and the Ghost Rides. The return of the Manitoba Master Gardeners ride, the Seine River Ride, and the Parks and Trails of South St. Vital ride were met with much enthusiasm. We were excited to bring a few new rides to our community, including the Local Bike Group neighbourhood rides (in partnership with our Local Bike Groups, visit www.bikewinnipeg.ca to find yours!) and Winnipeg's first ever Kidical Mass ride.

The Outreach and Education Committee would like to recognize all the volunteers and participants who attended our 2023 rides and events, without whom none of this would be possible. Personally, I'd like to thank my committee members, whose dedication to cycling in Winnipeg is unmatched. Special thanks go to Dave Elmore, Ian Walker, Adam Johnston, and Mark Cohoe, whose consistent support makes everything we do possible.

Finally, the Outreach and Education Committee wants to acknowledge the loss of an incredible community member this year. Danny Schur, filmmaker, historian, playwright, and all-round amazing human being has long been our partner in our StrikeBike! rides. We were devastated to hear of his passing last spring, and would like to extend our deepest sympathies to his family and friends. Danny remains a legend in our hearts, and his legacy of creativity, joy, and passion for this city we are fortunate to call home will last long into the future.

Thank you,

Julia Schroeder
Outreach & Education Chair



Danny Schur
Photo: Mike Deal/Winnipeg Free Press



Communications Working Group

In the process of applying to the board we stood before members proclaiming our mandate would be on increasing the profile of Bike Winnipeg.

With the help of Steve West, we have strived to bring a level of consistency to the communications from Bike Winnipeg and ensured our members stay well informed



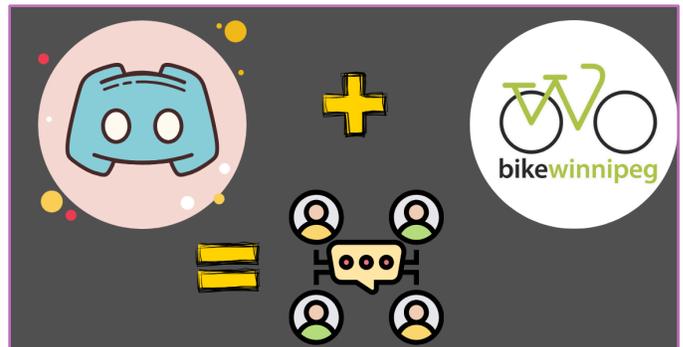
Email Newsletter

Our primary way of contact, the email newsletter, has become the most effective way for Bike Winnipeg to keep members, stakeholders and others informed on the numerous events over the year. The newsletter subscriber base is approximately 1500 and we consistently see open rates on the email newsletter around 80%.

With only 294 paid members we have worked hard to produce consistent messaging highlighting our programming, and advances in advocacy, with hopes to convince many more readers to transition to paid membership.

Social Media

We have continued to use social media to highlight the work of Bike Winnipeg with Instagram as the primary platform. We have also made effort to share content on other platforms such as LinkedIn, Threads, Strava and Discord to broaden our reach with the community.





Youtube Live Event

The November YouTube Live event Defrosting the Myth focusing on winter cycling proved to be very successful. Featuring notable Youtube creators like Tom Babin and Oh the Urbanity! as well as local experts, the live event was a conversation around how to get into cycling in the winter. The live event was sponsored by local bike shops Bike and Beyond and Plain Bicycle and shows that our sponsors as well as our members are eager for this kind of engaging content.

We'd like to thank the board for their support of all our ideas, Mark Cohoe for his guidance and leadership and Steve West for being the critical second set of eyes.

While reflecting on the past year we can't help but be excited moving forward, finding new ways to share ideas, communicate with members, and inspire others in Winnipeg to join us and get more people biking, more often!

Patty Wiens & Ian McCausland



Measurement, Audit, and Compliance Working Group

The members of the Measurement, Audit, and Compliance (MAC) working group have performed an analysis of the 2023 balance sheet and income statement of Bike Winnipeg Inc. This analysis consisted primarily of analytical procedures, inquiries, and inspection of supporting documentation such as the account registers for chequing, accounts receivable, accounts payable, and bank statements.

The analysis performed by the MAC Working Group does not constitute a review of historical financial information in accordance with CSRS 2400 nor does it constitute an audit of financial statements in accordance with the Canadian Auditing Standards.

Based on our analysis, nothing has come to our attention that indicated that the balance sheet and income statement were materially misstated.

2023 Measurement, Audit, and Compliance Working Group



2023 Financial Statement Analysis

Purpose: To document the procedures performed by the MAC working group and the conclusions noted in an analysis of Bike Winnipeg's 2023 balance sheet and income statement.

Disclaimer: The analysis performed by the MAC working group does not constitute a review of historical financial information in accordance with CSRS 2400 nor does it constitute an audit of financial statements in accordance with the Canadian Auditing Standards. The analysis performed by the MAC working group consisted primarily of analytical procedures and inquiries. Inquiries were made of Luke Lorentz, Bike Winnipeg Treasurer.

Procedures performed:

We determined materiality for the analysis using a range of financial statement benchmarks selected and applied a percentage against the benchmark and calculated an average from these figures to arrive at a materiality amount. This amount would represent the level of sensitivity a financial statement user would have.

Misstatements, including omissions, are considered to be material if they, individually or in the aggregate, could reasonably be expected to influence the economic decisions of users taken on the basis of the financial statements

Materiality was determined to be \$3,000

We performed a year-over-year balance sheet variance analysis investigating all changes greater than materiality and 10%. We also selected additional balance sheet variances on an ad-hoc basis.

We performed a year-over-year income statement variance analysis investigating all changes greater than materiality and 10%. We also selected additional balance sheet variances on an ad-hoc basis.

We performed ratio analysis using more commonly used financial statement ratios in the not-for-profit industry.

We used Quickbooks Accountant to review journal entries where applicable to corroborate explanations provided by the Treasurer.

As Of December 31st	2022	2023	Change
Current Ratio	1.02	2.05	-1.03 (-50%)
Days Cash On Hand	215	34	177 (468%)

Findings:

Based on our analysis, nothing has come to our attention that indicated that the balance sheet and income statement were materially misstated. Refer to observations for additional information.

Observations:

The significant increase in days cash on hand is a result of obtaining some new grants in 2023 including the Community Services Recovery Fund. These grants are non-recurring but are meant to help organizations like Bike Winnipeg recover from the COVID-19 pandemic.



2023 Fundraising Report



In total we had 294 members in 2023 with an increase from 2022 and above the budget for 2023.

As a non-profit, Bike Winnipeg depends on its internal fundraising to provide core funding for our administration and operating costs. Memberships and donations also help us maintain our outreach programs, and provide seed funding for grant projects that further our goals.

Memberships & Donations

We continued to grow our revenue from memberships and donations in 2023, although at a slower pace than we had hoped for. Giving Tuesday was once again a success. It provides a significant portion of our donations and memberships. Thanks to Charles Feaver, who led our membership and donations Giving Tuesday campaign for 2023.



Sponsorships

Three sponsors – Bikes & Beyond, HTFC Planning & Design, and InterGroup – contributed a total of \$1,750 to Bike Winnipeg in 2023. They are all long-term sponsors of Bike Winnipeg. Thank you!

We began drafting our formal sponsorship package for Bicycle Valet and are excited to put it into use in 2024. Thanks to Jaya Beange for making it happen!

Grants

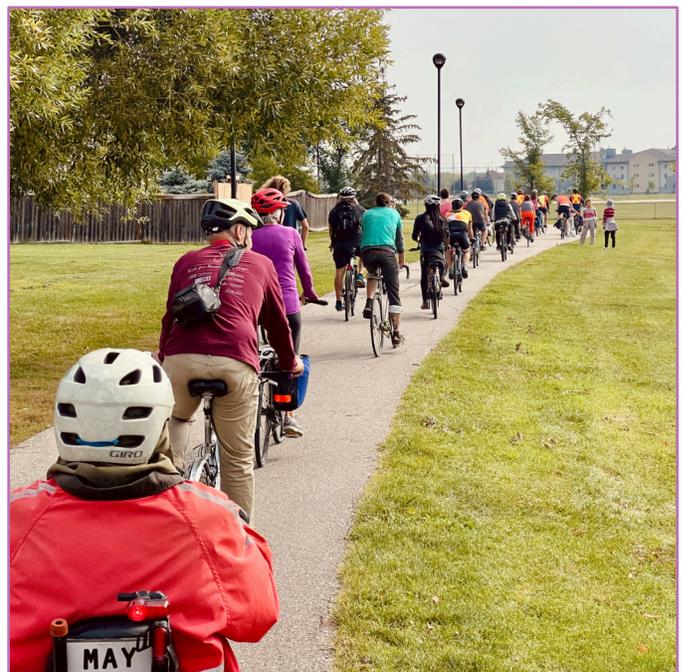
We have continued with a strong grant writing program in 2023, and have again been able to find support for a number of projects. In 2023, we applied for 12 grants across 10 programs. Seven grant applications, worth up to \$77,651 were accepted.

These grants have allowed us to pursue the following projects/goals:

- Our oversight role in the Bicycle Education and Skills Training (BEST) program
- Hire a Local Bike Groups Coordinator to continue and expand our Local Bike Groups program
- Develop mapping and analysis tools to help aid our Local Bike Groups as they advocate for bicycle network improvements
- Support our Pedal into History rides program
- Realign and rehire staff for our bicycle valet and bicycle parking programs to ensure staff positions provide a better work life balance
- Actively search out new events for our bicycle valet service



Robyn Dyck
Chair Fundraising Committee:



2023 Bicycle Valet Report

New Clients:

2023 was an amazing year as we got several new clients. Nuit Blanche was one of our main new events where we parked 200+ bikes and got recognized by thousands of people. Here is the list of the events that we did for the first time in 2023:

- Cargo Bike and Trailer Festival
- Party in the Plaza
- Canada Day at Bridgwater Forest
- Saturdays on Sargent
- Picnic in the Park
- Mango Fest
- South Osborne Community Orchard Dinner
- Nuit Blanche
- Prairie Theatre Exchange



Volunteer Recruitment:

We attended two events at the University of Manitoba campuses where we registered some new volunteers to run our bike valet operations more smoothly. We are also going to the Volunteer Recruitment Fair hosted by Volunteer Manitoba in 2024 where we are expecting to get more enrolments in our volunteer team.



Volunteer Appreciation Event:

In 2023, we had our volunteer appreciation event at Little Brown Jug on Nov 4th, 2023. It was a good time where our volunteers and board members had some good conversations and shared drinks and snacks.



Manpreet! & New Organizational Structure:

Bike Winnipeg hired a new Bicycle Parking Coordinator (Me!) to manage both our Bicycle Valet service and our bicycle parking grants with the City of Winnipeg. We reached potential new clients and helped more people know about Bike Valet. We are expecting numerous new Events for the next year as well.

Statistics

The Number of Bikes We Parked:

We parked about 1380 Bikes this year. Our Biggest Events were Canada Day at The Forks, the Nuit Blanche Festival, and Kilterpalooza. We are expanding beyond Winnipeg because this year we had 2 events where we just gave racks on rent to MS Bike Tour in Gimli and Festival du Voyageur.



Subsidized Events:

Our commitment to promote sustainable transportation helped to provide Bike Valet at subsidized rates to a number of events, such as Picnic in The Park, Climate Change Forum, MangoFest, Harvest Dinner at South Osborne Community Orchard, Nuit Blanche, and PTE.



Bicycle Parking Coordinator
Manpreet Singh Gill

Volunteer Contribution:

Like every year, our Volunteers made it all possible. Without them, we could not have run a Bike Valet. In 2023, there were 130 shifts of volunteers and Canada Day at Forks, Nuit Blanche, and Kilterpalooza were the events where they contributed the most.



the Volunteer Manitoba Recruitment Fair on the 4th of April, 2024.

Storage:

Our current storage location is West End Cultural Centre and we have been storing our equipment there for a while now. But we are planning on moving to a new location on 95 Gertie St (a site run by The WRENCH) which will make taking equipment in and out much faster and easier as compared to WECC.

Planning for Next Year

Event Bookings and Client Expansion:

There were about 9 new clients in 2023 and we are going to try our best to have another 9-10 new clients next year. We are already reaching out to organizations that might be our potential clients such as Teddy Bear Picnic, Sea Bears Basketball, etc.

Volunteer Recruitment:

We are also planning to recruit new volunteers so our Bike Valet operations can run smoothly. In 2023, there were some events where we could have done better if we had more volunteers. So in order to eliminate this issue, we are going to

Bike Valet Statistics

Event Name	Date	Bikes Parked
Canada Day @ The Forks	1 st Jul 2023	572
Nuit Blanche Old Market Square	23 rd Sep 2023	215
Kilterpalooza	24 th Jun 2023	161
Saturdays on Sargent (Multi-day)	15 th Jul – 9 th Sep	98
Canada Day @ Bridgwater Forest	1 st Jul 2023	64
Table for 1200	27 th May 2023	50
Bike Week Celebration	11 th Jun 2023	50
MangoFest	9 th Sep 2023	35
Harvest Dinner - South Osborne	10 th Sep 2023	30
Climate Change Forum 2023	29 th Aug 2023	27
Picnic in the Park	12 th Aug 2023	24
Cargo Bike & Trailer Festival	13 th May 2023	20
Police Half Marathon	7 th Aug 2023	15
Party in the Plaza	13 th Jun 2023	15
Prairie Theatre Exchange (Multi-day)	11 th Oct – 22 nd Oct	4
Festival du Voyageur	17 th Feb – 26 th Feb	-
MS Bike Tour - Gimli	26 th Aug – 27 th Aug	-

First Time Event Rentals

Total 1380

Treasurer Report

March 28, 2024

This past year marked the transition of financial management of Bike Winnipeg's accounts. Outgoing treasurer, Misty Bromley, served the organization with upmost quality and left the financial status of Bike Winnipeg in a great state. The organization and the membership thanks Misty's contributions during the last 5 years.

Bike Winnipeg had a very favourable 2023 with respect to grants. We received almost \$150,000 of grant related funding. The grant work ranged from Bike Share research to Bike Parking. At year end, we completed 57% of the grant related work and had the rest extend to the next year(s). This sets us up for a successful 2024.

Our large cash balance of \$64,000 is mainly due to the deferred grant income. Cash for the multi-year grants was received in 2023 and will be spent as grant work continues in 2024. The cash accounts are tightly controlled and the money is allocated only to grant specific work.

Non grant related revenue (memberships, donations, sponsorships) remained relatively unchanged from 2022 at \$17,000. A lot of focus will be put on growing our paid membership base in 2024.

A key focus in 2024 will be moving forward with obtaining Charitable Status.

Sincerely,
Luke Lorentz, CPA Treasurer, Bike Winnipeg





BIKE WINNIPEG INC.
Financial Statements
(Unaudited)

December 31, 2023

Bike Winnipeg Inc.
 Balance Sheet
 as at December 31, 2023
 (Unaudited)



	2023	2022
Assets		
Current Assets		
Cash	\$ 64,567	\$ 7,100
Accounts Receivable	6,180	4,730
Prepaid Expenses	204	11,989
Inventory	-	-
	<u>70,951</u>	<u>23,820</u>
Total Current Assets	70,951	23,820
Fixed Assets(at Net Book Value)		
Bike Valet Capital Equipment	375	594
Bike Valet Equipment - 2020/2021	4,056	5,678
Bike Valet Fencing- 2021	2,526	3,536
Display Trailer	-	275
Drill Press- 2020/2021	469	656
E-Bike- 2021	7,592	10,628
Credit Union Membership Share	5	5
	<u>15,022</u>	<u>21,373</u>
Total Fixed Assets	15,022	21,373
Total Assets	<u>\$ 85,973</u>	<u>\$ 45,192</u>
Liabilities and Equity		
Accounts Payable	\$ 5,323	\$ 11,250
Deferred Grant Income (note 2)	64,954	11,457
Source Deductions Payable	113	387
	<u>70,390</u>	<u>23,094</u>
Total Liabilities	70,390	23,094
Bike Valet Equipment Contingency	-	-
Reserve - Operating Expenses	-	-
Current Surplus(Deficit)	(6,516)	-
Retained Surplus(Deficit)	22,099	33,018
	<u>22,099</u>	<u>33,018</u>
Total Liabilities and Equity	<u>\$ 85,973</u>	<u>\$ 56,112</u>

Bike Winnipeg Inc.
Income Statement
for the 12 months ended December 31, 2023
(Unaudited)



	2023 Annual	2023 Budget	Variance to budget	2022 Annual	Variance to 2022
Revenues					
Grant Revenue (note 2)	\$ 84,567	\$ 12,700	71,867	\$ 34,776	49,792
Memberships	8,065	5,000	3,065	1,220	6,845
Donations	6,441	7,500	(1,059)	13,996	(7,555)
Sponsorships	1,500	2,000	(500)	1,250	250
Miscellaneous (note 3)	1,106	-	1,106	230	875
Fundraising	1,755	5,300	(3,545)	1,430	325
Transfer from Reserve	-	-	-	7,521	(7,521)
Total Revenues	103,435	32,500	70,935	60,423	43,011
Expenses					
Grant Expenses (note 2)	82,589	7,234	75,355	42,897	39,693
Executive Director	17,953	25,600	(7,647)	20,567	(2,614)
Depreciation (all assets)	6,683	7,300	(617)	7,289	(605)
General and administrative	4,670	5,900	(1,230)	4,113	557
Insurance	2,127	2,000	127	2,074	53
Fundraising Exp	1,823	3,200	(1,377)	1,788	35
Total Expenses	115,845	51,234	64,611	78,727	37,118
Surplus (deficit)	\$ (12,411)	\$ (18,734)	\$ 6,323	\$ (18,304)	\$ 5,893
Other Projects					
Bike Valet Income (net) (note 4)	4,892	4,375	517	2,246	2,646
Outreach - Paid Rides (net)	1,003	3,900	(2,897)	672	331
Bike Parking (net)	-	3,225	(3,225)	-	-
Cycling Audits (net)	-	-	-	4,467	(4,467)
Other Projects total	5,895	11,500	(5,605)	7,385	(1,489)
Total Net Income (Loss)	\$ (6,516)	\$ (7,234)	\$ 718	\$ (10,919)	\$ 4,404

Bike Winnipeg Inc.
Notes to the Financial Statements
for the 12 months ended December 31, 2023
(Unaudited)



Note 1: Fixed Assets and Amortization

Fixed Assets are recorded at net book value.

Assets are amortized on a straight-line basis over five years, using the half year rule.

Note 2: Grants and Deferred Grant Income

In 2023, Bike Winnipeg received the following grants:

Grant	Amount	2023	Deferred to 2024+
Community Services Recovery Fund	\$ 51,746	\$ 11,677	\$ 40,069
ATF Cargo Bikeshare Research Project	45,931	28,680	17,251
IRP Bikeshare	23,901	16,767	7,134
PowerUp CiviCRM (from 2022)	11,457	11,457	-
Building Sustainable Communities #1	7,740	7,740	-
Canada Summer Jobs Program	4,447	4,447	-
Green Action Centre- BEST	2,000	2,000	-
Pedal Into History	1,800	1,800	-
City of Winnipeg Education and Safety	500	-	500
Total	\$ 149,522	\$ 84,567	\$ 64,954

The grants were used in the following ways:

ATF Cargo Bikeshare Research Project	\$ 27,348
IRP Bikeshare	15,968
CiviCRM Digital Upgrade	11,513
Building Sustainable Communities	10,903
Local Bike Groups Coordinator	6,353
Bike Parking Coordinator	4,089
Community Services Recovery Fund	3,101
Heritage MB - Pedal Into History	1,575
Strategic Planning	1,384
CAA Quadrennial poll	355
	\$ 82,589

Note 3: Miscellaneous Revenues

Bicycle Valet Rackrental (MSCanada)	\$	500
Honorarium (Green Action Centre)		250
YouTube livestream sponsorship (Bikes & Beyond)		250
Bank Interest		61
Merchandise Sales		45
	\$	<u>1,106</u>

Note 4: Bike Valet

In 2023, Bike Winnipeg booked 29 events. Notably a summer long contract with Saturdayson Sargent totalling 11 events.

	2023	2022
Revenues	\$ 12,386	\$ 10,494
Expenses	<u>(7,494)</u>	<u>(8,249)</u>
Net Profit	<u>\$ 4,892</u>	<u>\$ 2,246</u>

Sponsors

Silver Sponsor



Bronze Sponsor



In Kind Sponsor



Partners

