

BIKE WINNIPEG ANNUAL REPORT 2022



Photos by Ian Walker

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Land Acknowledgement Statement

Land Acknowledgment

Bike Winnipeg has the privilege of riding on the roads and pathways of Treaty No. 1 Territory, along the Red, Assiniboine, Seine, and LaSalle Rivers. Our work takes place on the Original Lands and Waters of the Anishinaabeg, Ininiwak/Nehethowuk, Anishininiwak, Dakota Oyate, and Dënësufiné Peoples, and on the homeland of the Red River Métis Nation.

We recognize our part in the Treaty relationship and are committed to working toward mobility and environmental justice for all, on land transformed by colonialism. We commit to collaborating with Indigenous communities in the spirit of Truth and Reconciliation.

As we gather in Treaty 1 Territory it is important to recognize and honour Treaty 3, in particular Shoal Lake 40 First Nation and Iskatewizaagegan #39 Independent First Nation, the source of Winnipeg's clean drinking water. It is also important to recognize and honour the First Nations of Treaties 1, 3, and 5, the Land where Winnipeg sources its hydroelectric power.



Mission and Vision Statements

Current:

Mission

We are an inclusive group of people and organizations working to make cycling in Winnipeg a safe, enjoyable, accessible, and convenient transportation choice year-round.

Vision

We envision a city where every road is safe for cycling, all bike paths are connected, and riding a bike is commonplace and always fun.

Proposed:

Mission

Bike Winnipeg engages with citizens, community organizations, and governments to create a healthy, sustainable, and equitable city where year-round cycling is accessible to all. We work towards a Winnipeg that embraces everyday cycling through our outreach, education, and advocacy.

Vision

We envision a Winnipeg where cycling is equitable and accessible for everyone. A place where every road is safe for children and grandparents to ride, planning a route is as simple as knowing where you want to go, and doing the weekly grocery shop by bicycle isn't just possible, it's preferable!



2022 Directors and Staff

2022 Board of Directors

Co-Chair: Clayton Rudy
 Co-Chair: Matthew Carvell* (January-July)
 Treasurer: Misty Bromley
 Secretary: Benjamin Meek

Director: Julia Schroeder
 Director: Neiva Desrochers*
 Director: Sanjana Mada*
 Director: Jose Diaz
 Director: Corey Dyck
 Director: Katheryn Loewen
 Director: Adam Johnston
 Director: Steve Snyder
 Director: Luke Lorentz
 Director: Robyn Dyck
 Director: Jennifer Sawatzky*

2021 Staff Members

Executive Director: Mark Cohoe
 Bicycle Valet Coordinator: Stephanie Chow*, Amanda San Filippo*
 Local Bike Groups Coordinator: Nicolas Robitaille*
 Videographer: Caden Nikkel*

Committee Leadership

Finance Committee
 Neiva Desrochers (Chair)*
 Misty Bromley (Acting Chair)
Advocacy Committee
 Ian Walker (Chair)
 Katheryn Loewen (Board Liaison)
Fundraising Committee
 Clayton Rudy (Acting Chair)
Outreach and Education Committee
 Julia Schroeder (Chair)
Measurement, Audit, and Compliance Committee
 Corey Dyck (Chair)

* Denotes volunteers or staff who resigned, who were hired part-time, or whose term ended in 2022.

Message from the Co-Chairs
Benjamin Meek, Director, 2022 Secretary, and 2023 Co-Chair

Dear Bike Winnipeg members,

2022 saw the return of in-person events and activities in a form that hadn't been possible since before the pandemic. This return was a welcome breath of fresh air, a chance to reconnect, and an opportunity for Bike Winnipeg to renew and expand programs that had been scaled back.

Bigger in-person events brought with them the need for bicycle parking, which Bike Winnipeg happily provided through our recently expanded Bicycle Valet program. We were also pleased to host a full calendar of group rides, including more frequent Bike for the Future events – free, mass rides to highlight the importance of active transportation in tackling the ongoing climate crisis.

Our Local Bike Groups program is now well-established, with groups in the Northwest, Northeast, and city centre meeting regularly. These groups facilitate communication between Bike Winnipeg and community members while encouraging citizen engagement with the City on community-specific active transportation needs. We are excited to grow this important initiative, with new groups currently being rolled out in Winnipeg's Southwest and Southeast.

Advocacy efforts were in full stride this past year, as Bike Winnipeg participated in stakeholder engagement on a large number of proposed infrastructure projects, provided recommendations on the City's Pedestrian and Cycling Strategy update for the Transportation Master Plan, and drafted the Active Transportation chapter of an Alternative Municipal Budget. We also engaged with mayoral and council candidates in the lead-up to the 2022 municipal election to discuss specific cycling concerns and priorities, which were developed in consultation with our Local Bike Groups. Outreach and Education activities have continued to be a top priority for Bike Winnipeg. In addition to our group rides, staff and volunteers could be found offering information, bike tune-ups, and a friendly smile at events throughout the city, including Pride Winnipeg, Bike to Work Day, Clean Air Day, Bike Week Extravaganza, and many others.

We have begun drafting our next three-year strategic plan, which we hope to complete and approve in the coming months. This planning process gave us the opportunity to re-evaluate our organization's goals and priorities, assess our previous plan's objectives, and identify the most effective path forward to achieve our vision of a bicycle-friendly Winnipeg. We are excited to move forward with an invigorated sense of purpose and a bold vision for the future.

Thanks, as always, to Mark Cohoe, our Executive Director, for his tireless work and dedication, to all the staff members who have contributed to the aforementioned programs, to our many dedicated volunteers and board members whose time and energy make our work possible, to our partners and sponsors for their support, and last, but certainly not least, to you, our membership, whose enthusiasm, excitement, and contributions are the heartbeat of Bike Winnipeg. The work we do is truly a group effort, and together we continue to build towards a city that embraces everyday cycling as an accessible, safe, healthy, and sustainable transportation choice.

Benjamin Meek

A handwritten signature in black ink that reads "Benjamin Meek". The signature is written in a cursive, flowing style.

Chair*, Board of Directors

**2nd co-chair position is currently vacant*

Executive Director's Report
Mark Cohoe, Executive Director

2022 has once again been a busy year for Bike Winnipeg. Our advocacy and programming has touched every corner of the city, and has hopefully helped encourage more Winnipeggers to get riding, and to get riding more often!

Transportation Master Plan Update - TMP2050

A large part of my work in 2022 was related to the ongoing update of the city's Transportation Master Plan (TMP2050). TMP2050 will act as the main guide for the city's transportation planning out to the year 2050, so any influence we can have on this plan can have a profound effect on the development of Winnipeg's bike network, maintenance of bike lanes and paths, and to the funding of programs to encourage more people to ride.

I took part in several stakeholder and public meetings related to the Transportation Master Plan in 2022 and submitted a map and recommendations for roughly 100 suggested changes to the bike network proposed as part of the second phase of public consultation on the Transportation Master Plan. Those changes focused on creating a more cohesive, dense, and connected network.

Re-Launch of Local Bike Groups

With the hiring of Nic Robitaille as our Local Bike Groups Coordinator, we were able to re-launch our Local Bike Groups in 2022. The local bike groups are meant to draw on neighbourhood-level expertise to help us refine plans for the city's bike network, identify and engage local stakeholders, and help us fulfill our role as a stakeholder in various city projects related to the bike network.

The area covered by each local bike group mirrors the city of Winnipeg's 5 community committees (City Centre, Assiniboia, Lord Selkirk-West Kildonan, East Kildonan-Transcona, and the Riel Community Committee). Each of these committees is made up of 3 council wards. In 2022, we launched local bike groups covering the northwest (Lord Selkirk-West Kildonan Community Committee), northeast (East Kildonan-Transcona), and city centre (City Centre Community Committee).

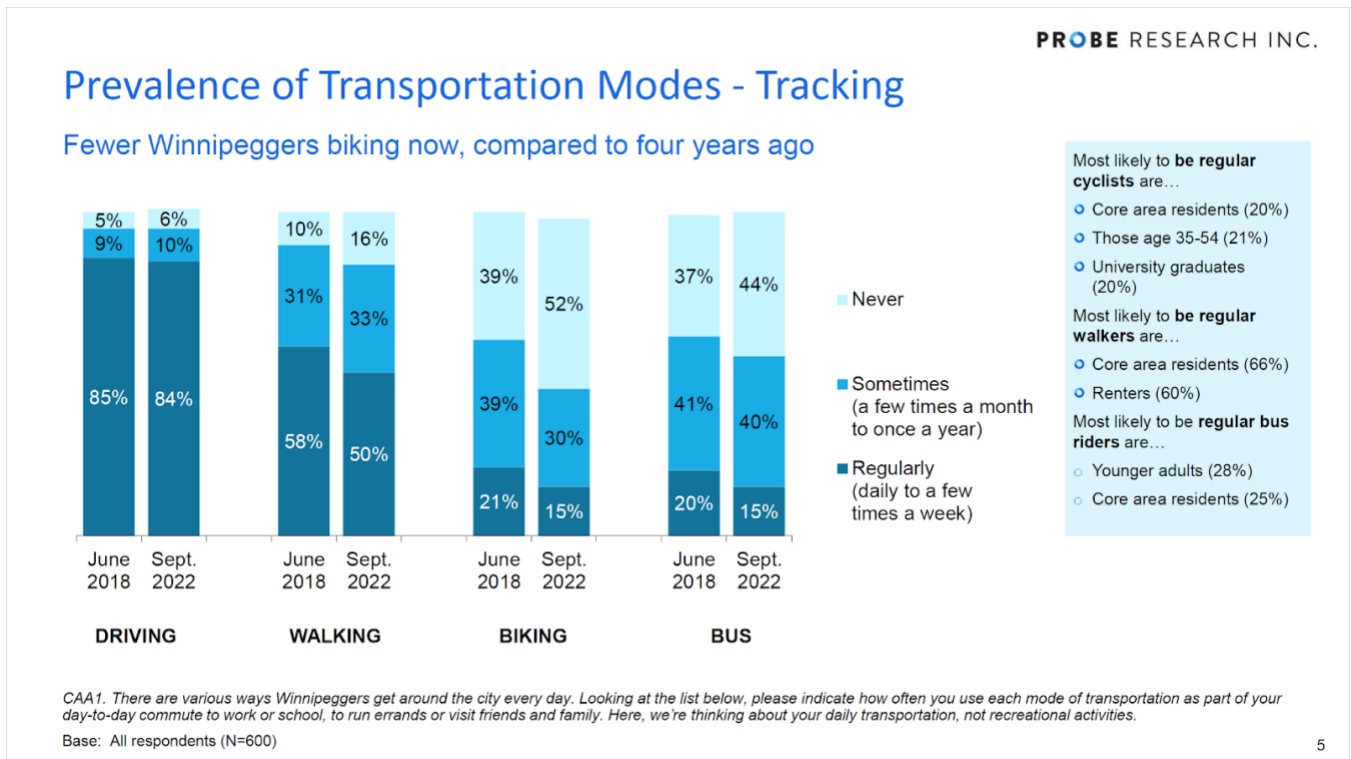
Each of these groups made progress in developing a list of priority projects for their areas and are in the process of developing their community connections. The Northeast Local Bike Group organized a municipal candidate ride to highlight the need and opportunity for improved cycling infrastructure in the Elmwood-Transcona area.

2022 Civic Election

Of course, the big event from 2022 was the civic election, which for the first time in ten years included an open race for mayor.

In September of 2022, we worked with CAA Manitoba and Probe Research to produce a second iteration of our [city-wide polling of views on cycling and driving in Winnipeg](#). This poll asked respondents about their transportation preferences as well as their preferences and concerns about the state of cycling in the city.

The numbers from the poll show that while there has been a decrease in daily driving, there has also been a similar decrease in daily riding in comparison to the results found in 2018. Busing saw a steep decline in daily usage. Much of the change in travel can be explained as a result of COVID restrictions. One significant difference in the changes seen in travel behaviour is that the drop in daily driving seems to lead to an increase in those stating they drive a few times a week, but the drop in those reporting that they ride their bikes on a daily basis does not seem to transfer into more people riding a few times per week or once per week.

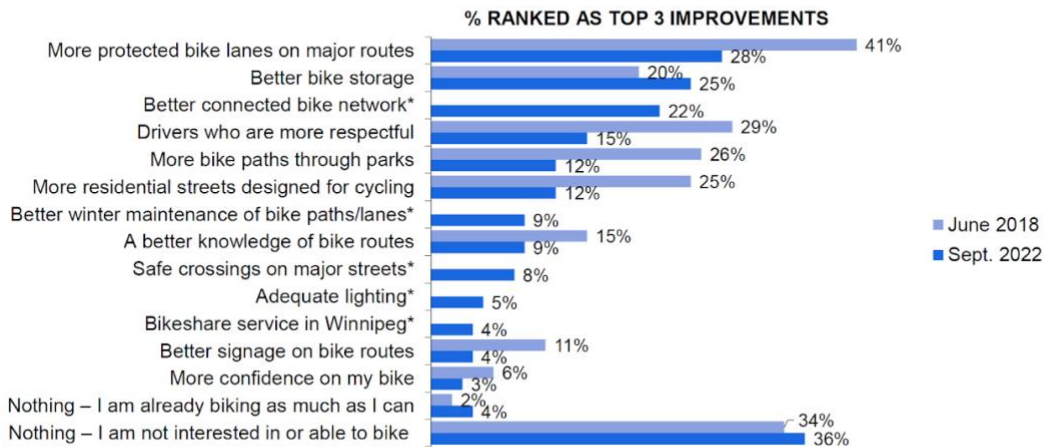


A significant portion of the drop in daily riding can be attributed to the growth on the edges of the city where rates of daily riding reported in 2018 were quite low (nearing zero). The big drop in those riding a few times a week to once a week can also be seen as a consequence of the growing concern over bike theft.

The number of people identifying better bike storage as a top improvement needed to encourage more riding went up substantially between 2018 and 2022. It would seem that the threat of bike theft is discouraging people from riding their bikes.

Top Improvements to Encourage Cycling - Tracking

Although having more protected bike lanes is still top improvement, it was mentioned by significantly fewer Winnipeggers this round



CAA2. Now, thinking about cycling as part of your transportation around Winnipeg, what would it take to make you bike more often? Please review the list below and choose up to three improvements that would make you more likely to cycle as part of your regular transportation. Just tap or click on the items to rank your top three in order of importance. To undo a selection, just tap or click on that item again. (If you're already cycling as much as you can, or not interested or unable to cycle more, just choose one of those options at the end of the list.) [RANDOMIZE EXCEPT FOR LAST TWO]

Base: All respondents (n=600)

*Only included in 2022

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Alternative Municipal Budget

To help build a wider audience and support for our election priorities, we took part in the Alternative Municipal Budget project led by the Canadian Centre for Policy Alternatives. The Alternative Municipal Budget (AMB) educates, challenges, and inspires by detailing specific, fully costed projects and programs that could be included in the city budget to help build a more equitable, sustainable city.

The [2022 Winnipeg Alternative Municipal Budget](#) is a community effort co-written by 27 authors from 18 community organizations. It presents a renewed vision for Winnipeg, based on community approaches to safety, poverty reduction, truth and reconciliation, and protecting the environment. Presented in a balanced financial framework, the Alternative Municipal Budget shows how Winnipeg can rebuild a more just and sustainable city. I wrote the Active Transportation chapter of the budget.

Bike for the Future Rides

During the campaign, we invited candidates to ride with us during our Bike for the Future rides; mass rides we use to advocate for safe spaces for our friends and families to actively commute by bike so that our community can help tackle the climate crisis. We aimed to have one ride every third week, although inclement weather occasionally forced us to adapt those plans.

Candidate Meetings and Events

I met with numerous mayoral and council candidates in the run-up to the election on October 26th. These meetings offered an opportunity to build awareness of the current state of affairs with respect to the city's bike network, policy, and

programming, and to educate the candidates on the needs and opportunities to improve the cycling network.

- Mayoral Candidate Meetings
 - Shaun Loney - June 1st
 - Scott Gillingham - July 5th
 - Jennifer Motkaluk - June 28th
 - Rick Shone - August 22nd
- Councillor Candidate Meetings
 - Vivian Santos (Point Douglas) - August 14th - at the Bike for the Future ride in Tyndall Park
 - Hal Anderson (Charleswood - Tuxedo) - August 26th
 - Janice Lukes (Waverley West) - September 1st
 - Ryan Kochie - October 8th (NE Local Priorities Candidate Ride)

We participated in numerous mayoral and candidate forums in the leadup to the October 26th election, including:

- Bike for the Future Ride - Bourkevale - September 24th in St. James
- Mayoral forum on the Environment - September 26th, 2022 at the U of M
- The Winnipeg We Want forum (put on by YIMBY) on October 4th
- Budget 4 All - Budget for the People Event on October 16th
- Bike for the Future Ride - City Hall on October 23rd

The Transportation and Land Use Coalition (TLUC) launched the [Anatomy of a Pothole](#) campaign that went live on September 26th.

Stakeholder Engagement

A major part of the advocacy work we do, and one of our most important opportunities to influence the development of the city's pedestrian and cycling networks and programs, is through stakeholder engagement meetings. These meetings provide an opportunity to meet with city and consulting staff to talk about how various projects can be planned to improve the mobility of people who will be walking and biking through those projects once they are completed.

In 2022 I participated as a stakeholder in the following groups/projects:

- Active Transportation Advisory Committee
- Transportation Master Plan
- Moving on Marion
- St. Boniface to Downtown Walk/Bike
- Reduced Speed Neighbourhoods
- River/Stradbroke Protected Bike Lanes
- Southwoods Lands
- South Winnipeg Recreation Centre
- King's Drive Service St 3 Entrance (U of M) Redesign
- MPI Road Safety Working Group

We also reached out into the community to work directly with local organizations, either asking for advice or offering advice, including:

- Luxton Residents Association
- Osborne Village BIZ
- Functional Transit
- Alternative Municipal Budget
- Safe Speeds Winnipeg
- West Broadway Community Organization
- Chalmers Renewal Corporation
- Headingley - Grand Trunk Trail
- Winteruption
- Bike Week Winnipeg
- YIMBY (Yes In My BackYard)
- BEST (Bicycle Education and Skills Training)
- Environmental Mayoral Forum
- The WRENCH (Winnipeg Repair Education and Cycling Hub)
- Transportation and Land Use Coalition (TLUC)

Key Network Additions

Winnipeg's bike network continues to grow. 2022 saw the start of construction on the long-anticipated Northwest Hydro Corridor Greenway. We also saw the extension of protected bike lanes along Pembina Highway, pathways along University Crescent extension of the Pandora pathway, and a connection from the Assiniboine bikeway to the Forks entrance at Fort Gibraltar Trail. Work on a key connection from Elmwood to Transcona along Reenders Rd continues as well, as does work to add protected bike lanes to St Mary Ave in the downtown.

Outreach

Our Outreach Program was able to come back in full this year, which was a pleasant return from COVID-restricted years. Although we had to cancel a few of our Pedal into History rides due to injury, our group rides program grew through the addition of a full season of Bike for the Future rides, which we tried to carry out every three weeks over the warmer months. In 2022 our rides covered all but the Charleswood ward and brought out more than 500 participants.

The lack of COVID restrictions also allowed us to relaunch our Cycling Ambassador Program. At public events across the city, our cycling ambassadors communicate Bike Winnipeg positions and priorities, help the public select safe routes around the city, and share knowledge and advice to encourage people to get out on their bikes. We managed to participate in nearly 20 events this year, reaching almost 1,250 members of the public.

Partners involved in our rides and events this year included Bike Week Winnipeg, West Broadway Community Organization, Chalmers Renewal Corporation, Seven Oaks House Museum, CAA Manitoba, Pride Winnipeg, Green Action Centre, YIMBY, Budget

4 All, the Winnipeg Arts Council, the U of M Office of Sustainability, the Canadian Mental Health Association, and others.

Education

Bicycle Education and Skills Training (BEST) Program

Although run by Green Action Centre, Bike Winnipeg provides expertise to the Bicycle Education and Skills Training (BEST) as part of the program's steering committee. The program has continued to develop and now reaches all middle school students in Seven Oaks and St. James School Divisions. Louis Riel School Division has joined the program as well.

Students in the program get 6 30-45 minute lessons per year through their regularly scheduled gym classes, learning about road safety and then practicing those skills on-road. Skills are built up over the course of the classes, with a spiralling curriculum that builds skills over the three years in middle school.

We are working to see this program expanded across the city, and eventually across the province.

Admin

Towards the end of 2022, we began work implementing CiviCRM. CiviCRM is an open-source constituent relationship management software, also referred to as a CRM. It will allow us to better manage our relations with you, whether as a newsletter subscriber, member, donor, or volunteer.

Changing to an automated back end for memberships and donations will help free us up from membership admin tasks, allowing us to concentrate our efforts on things that matter more to our members, advocacy and encouragement.

Conclusion

It was certainly another busy year. I am proud of the work we put in in 2022. It has helped us bring back some of the funding that the Pedestrian and Cycling program lost in the 2019 budget and has put us in a place where we will be much better able to help guide that funding into parts of the city where it is most needed.

Our work on the Transportation Master Plan, Local Bike Groups, and their work to develop a vision for the bike network and a set of prioritized bicycle network projects has put us in a great position to advocate for a continued increase in funding. Our task in 2023 will be focused on publicizing that vision and soliciting support to keep increasing the pedestrian and cycling program budget so that we can advance our shared priorities.

As always, I want to make sure that I thank our members and donors, sponsors, volunteers, my board, and the staff that have helped pedal our agenda forward in 2022. Your time, dedication, and enthusiasm keep our vision moving forward, and

provide me with the support and motivation that makes this such a fulfilling job. You're the best!

Mark Cohoe
Executive Director

Strategic Plan Report
Executive Summary Prepared by Mark Cohoe

The Bike Winnipeg board began working on our new 3-year strategic plan in the fall of 2022. We're excited to get working on it this year!

Bike Winnipeg 2022 Strategic Action Plan Progress Report

Strategic Objective #1: Improve relationships with decision-makers.

Our primary focus on relationships with decision-makers in 2022 revolved around the 2022 civic election. We met with many mayoral and council candidates to discuss cycling issues and partnered with other organizations for various election activities (Mayoral and candidate forums, the Alternative Municipal Budget, Bike for the Future rides, etc.).

We are also engaged in several city stakeholder groups (including the Active Transportation Advisory Committee, Moving on Marion, and St. Boniface to Downtown Walk/Bike) and with a growing number of partner organizations as well.

Strategic Objective #2: Determine and influence cycling infrastructure priorities.

We took part in several stakeholder and public meetings related to the Transportation Master Plan in 2022 and submitted a map and recommendations with roughly 100 suggested changes to the proposed draft bike network. Those changes focused on creating a more equitable, cohesive, dense, and connected network. We were also part of advisory groups helping to define the needs of people on bikes for several projects.

Strategic Objective #3: Build member capacity.

We held two ride marshal training sessions last year, and successfully launched three local bike groups. Volunteers took on more of the route planning, and more of the partner relations in 2022 as well. We also re-launched our Local Bike Groups (LBG), with the City Centre, Northeast, and Northwest groups consistently meeting in 2022. The Local Bike Groups helped develop local priorities and will be planning community rides in future years.

Strategic Objective #4: Build awareness of Bike Winnipeg and of cycling facilities.

We continued to grow our encouragement programs in 2023. More than 20 rides were presented, and our cycling ambassadors were present at just under 20 events, reaching more than 1,750 members of the public. Thanks to volunteers, we maintained a substantial and growing presence on social media.

Strategic Objective #5: Increase Bike Winnipeg's funding.

Grants remained a strength for Bike Winnipeg in 2022, but we have stagnated on member contributions, sponsorships, and social enterprise. We will need to rejuvenate our bicycle valet and bike parking social enterprises in 2023.

We hope that the introduction of CiviCRM combined with the introduction of the Local Bike Groups to add activities and events will increase contributions in 2023.

Strategic Objective #6: Pursue charitable status.

We made limited progress in 2022 in our quest for charitable status and will need to continue working on this. Our finance committee reviewed the Terms of Reference and our newly created policies document. This written record of policies is required to obtain Strong Charities accreditation from Imagine Canada.

Strategic Objective #7: Increase organizational strength.

Organizational strength grew in 2022 due to the implementation of CiviCRM, the relaunch of Local Bike Groups, and the consistent activity in the Advocacy and Outreach and Education committees.

Bicycle Valet Winnipeg Report
Prepared by Ian Walker, Chair of Advocacy Committee

2022 was an exciting year for the Bicycle Valet! We had the opportunity to safely store and return the bikes of hundreds of Winnipeggers at events throughout the city.

In 2022, our dedicated Bicycle Valet Manager Stephanie Chow moved on to new and exciting work with The Forks! She is currently managing the waste stream, including the Biovator which turns the food waste produced at The Forks into soil. Stephanie left the Bicycle Valet in very good shape after an extensive expansion in 2021 which doubled the valet's parking to more than 1000 bikes! The expansion included the purchasing of new fencing, signage and service upgrades. We will miss Stephanie and wish her much success in her new position with The Forks.

Our former and equally dedicated manager Amanda San Filippo returned to the Bicycle Valet for the remainder of the 2022 season. We appreciate the time that Amanda put into the valet this summer to keep things operational! We will be looking for a Bicycle Valet manager ASAP. Stay tuned for more details.

The valet relies on its volunteers, and there was good participation at the valet in 2022! Thank you to those of you that volunteered your time and made the Bicycle Valet possible! If you're interested in volunteering for the valet in 2023, please visit the Bike Winnipeg website to sign up.

2022 Financials

Revenue: \$9,945

Donations (tips): \$549

Expenses: \$8,249

Net: \$2,245

Bicycle Valet Events 2023	Date	Bikes Parked
Winterruption	3/26/2022	11
Winnipeg Police Half Marathon	5/1/2022	7
Table for 1200 More	5/28/2022	120
Sam Roberts – Festival du Voyageur	6/3/2022	120
Happy Days on Henderson	6/11/2022	75
Coronation Park Festival	6/11/2022	5
Kilter Brewing	6/11/2022	150
Patiofest	6/24/2022 – 6/26/2022	Unknown
Pollock’s Hardware 100th Anniversary (rack rental)	6/24/2022 – 6/26/2022	Unknown
Canada Day (The Forks)	7/1/2022	250
Canada Day (Selkirk)	7/1/2022	51
True North Manyfest	09/09/2022 – 09/11/2022	465
Why We Cycle Documentary	09/16/2022	20
Mayoral Forum at the UofM	09/26/2022	10

Report from the Finance Committee

Prepared by Misty Bromley, Director, Treasurer, Interim Chair

In 2022, the finance committee continued working on strengthening Bike Winnipeg's financial policies and internal controls. This mainly took the form of creating key performance indicators as requested by the Management and Compliance committee.

The committee also reviewed the Terms of Reference and the newly created policies document. The written record of policies is required to obtain Strong Charities accreditation from Imagine Canada. We believe the treasurer and finance section is particularly detailed and will serve future finance committees well into the future.

We thank our outgoing chairperson, Neiva Desrochers, for her leadership in 2021 and 2022.

Respectfully submitted,
Misty Bromley
Interim chair

Report from the Measurement, Audit, and Compliance (MAC) Committee

Corey Dyck, Director, Chair of the MAC Committee

The MAC committee has had its first full year as a committee, growing its membership to 3 members and conducting multiple activities under its main pillars: measurement, audit, and compliance.

Measurement:

During the year, we performed outreach with our executive director, our board executive, and committee chairs to identify key performance indicators (KPIs) that would be important for us to track. We ensured that these KPIs align with our strategic objectives and have begun tracking them starting in 2023. Some of these KPIs will allow us to report back to the membership and the public on the impact that Bike Winnipeg has.

Audit:

While Bike Winnipeg does not currently engage an external auditor review of the financial statements, we do perform an annual financial analysis of the financial statements to determine if anything comes to our attention that indicates that the balance sheet and income statement are materially misstated.

Compliance:

During the year we prepared and finalized a risk and control matrix for Bike Winnipeg. The purpose of this document is to maintain the risks facing Bike Winnipeg (strategic, financial, environmental and social, and operational risks) and ensure that we have activities/policies in place to mitigate those risks. This risk and control matrix is revisited as part of our monthly meetings as new risks may arise or changes may be needed to our mitigating activities.

Report from the Advocacy Committee
 Ian Walker, Chair of Advocacy Committee

Dear friends and supporters of Bike Winnipeg,

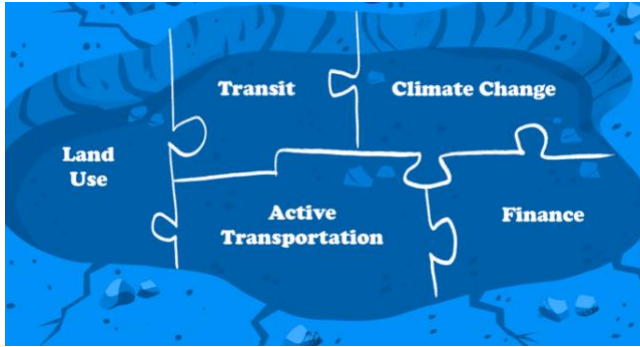
What an exciting year it has been in the world of bicycle advocacy! Winnipeg elected a new mayor and council in October 2022. Most incumbent councillors were re-elected and Russ Wyatt and Shawn Dobson were re-elected after leaving and now returning to municipal politics. Scott Gillingham was elected as the 44th mayor of Winnipeg following a tight race with low voter turnout. Evan Duncan is the only new face on council who was elected to represent Charleswood.

Bike Winnipeg was active during the election meeting with as many candidates and voters. We encouraged candidates to commit to making investments on par with need and non-budget public policy in our cycling and walking strategy. Currently, the City of Winnipeg spends 10 million dollars on Active Transportation projects annually; the city should be spending at least 27.5 million to complete the active transportation network within 20 years of the approval of the pedestrian and cycling strategy. We urged candidates to lower the default speed limit to 30 km/h immediately. And finally, we called on candidates to get a handle on bicycle theft by addressing the root causes of theft, connecting Winnipeg to a national registry, and improving bike parking around the city.

We hosted several *Bike for the Future* rides to engage the candidates with the electorate. We took candidates and supporters on a ride of the separated and painted infrastructure around the downtown. We rode the Powers St. Greenway and highlighted some of the improvements and gaps in the Mynarski ward. We visited the Bourkevale, Tyndall Park and Worthington neighbourhoods to highlight the upcoming speed limit reductions that will make these neighbourhoods safer and more comfortable for residents to live in.



In early January 2022, the Advocacy Committee struck a bicycle theft subcommittee. The group reviewed how the city's registry could be improved and will recommend a national registry in the new year. We had thoughtful discussions on how we could engage with the law enforcement community to discuss how the police could help victims of theft retrieve their bicycles. We will continue to advocate that all levels of government address the root causes of poverty which have been a contributing factor in the increase in bike theft. The group is also looking into grants to expand Bike Winnipeg's Bike Valet and how to create safe indoor spaces for people to securely store their bikes. Stay tuned for more details in 2023!



Art by Tiff Bartel

Over the summer of 2022, advocates from Bike Winnipeg, Green Action Centre, Functional Transit, and YIMBY Winnipeg collaborated on a project called the Anatomy of a Pothole (www.anatomyofapothole.ca). The series of essays within the website paint a picture of a city that has developed in a way where it is impossible to keep up with infrastructure maintenance.

On September 16th, Bike Winnipeg, Science First and Winnipeg Trails hosted a viewing of *Why We Cycle*. The documentary was followed by a rich discussion about how bicycles and tricycles can help people of all ages and abilities live independently in Winnipeg.



2023 is an important year in the City of Winnipeg's budgetary process. Consultations for the coming 4-year (2024-2028) budget will begin in April after the city passes the 2023 budget. The City has consistently underfunded the pedestrian and cycling strategy since it was passed by City Council in 2016. As of 2023, there is an accumulated deficit of 87 million dollars. For more information, please see this document created by our executive director Mark Cohoe: tinyurl.com/247hn4p6. Bike Winnipeg will continue to advocate that the city increases funding to complete the pedestrian and cycling strategy by 2036.

We continued to build our Local Bike Groups in 2022. The Northwest, Northeast and Central groups meet regularly. We will be launching our Southeast and Southwest advocacy groups in 2023.

If you are interested in getting involved in our advocacy work, contact us on the volunteer section of the Bike Winnipeg website (<https://www.bikewinnipeg.ca/get-involved/volunteer/>).

I am looking forward to 2023. There is significant potential for active transportation in Winnipeg if we continue to advocate for spaces that people of all ages and abilities can access year-round.

Sincerely,

Ian Walker

Photos by Ian Walker and Mark Cohoe

Report from the Fundraising Committee Prepared by Mark Cohoe

As a non-profit, Bike Winnipeg depends on its internal fundraising to provide core funding for our administration and operating costs. Memberships and donations also help us maintain our outreach programs and provide seed funding for grant projects that further our goals.

Memberships & Donations

We continued to grow our revenue from memberships and donations in 2022, although at a slower pace than we had hoped for. Giving Tuesday was once again a huge success and provides for a significant portion of our donations and memberships.

Thanks to Charles Feaver, who led our membership and donations campaign for 2022.

Sponsorships

Three sponsors (Bikes & Beyond, HTFC Planning & Design, and Intergroup) contributed a total of \$2,250 to Bike Winnipeg in 2022. All are long-term sponsors of Bike Winnipeg. Thank you!

Grants

We have continued with a strong grant writing program in 2022 and have again been able to find support for several projects. In 2022, we applied for 18 grants across 11 programs. Nine grant applications, worth up to \$116,129 were accepted. These grants have allowed us to pursue the following projects:

- Our oversight role in the Bicycle Education and Skills Training (BEST) program
- Working with CAA Manitoba to produce a poll on cycling activity and demand in Winnipeg.
- Development of our next 3-year strategic plan, which will cover the period 2023-2025.
- Authoring a cycling audit for the West Broadway area.
- Authoring a cycling audit for the Chalmers area.
- Hire a Local Bike Groups Coordinator to start up our Local Bike Groups program.
- Adding a new back-end processing system, CiviCRM, which will allow us to better manage our relations with you, whether as a newsletter subscriber, member, donor, or volunteer.
- Hire a consultant to define indicators that can be used to show the potential and achievements of a bike share program.
- Hire consultants to refine a business plan for a bike share program, and develop a lockable, modular box for a cargo bike share program.

Grant Project	Funding Source	Grant Amount	Amount Received	Amount Earned
BEST	Green Action Centre (via MPI, City of Winnipeg)	\$2000.00	\$2000.00	\$2000.00
Building Sustainable Communities - Quadrennial Poll	Government of Manitoba	\$5,464.00	\$3,279.00	In progress
Building Sustainable Communities - Strategic Action Plan	Government of Manitoba	\$3,797.00	\$2,278.00	In progress
West Broadway Cycling Audit	West Broadway Community Organization (via the Province of Manitoba)	\$2,176.00	\$2,176.00	\$2,176.00
Chalmers Cycling Audit	Chalmers Renewal Corporation (via the Province of Manitoba)	\$2,291.00	\$2,291.00	\$2,291.00
Canada Summer Jobs - Local Bike Groups Coordinator	Government of Canada	\$7,650.00	\$6,381.50	\$6,381.50
Digital Manitoba Initiative - PowerUp - CRM System Implementation	Manitoba Chamber of Commerce (via the Province of Manitoba)	\$22,913.00	\$22,913.00	\$22,913.00
Active Transportation Fund – Canada-Wide Cargo Bikeshare Research Project	Government of Canada	\$45,931.00	\$45,931.00	In progress
Community Foundations of Canada - Investment Readiness Program	Community Foundations of Canada	\$23,907.00	In progress	In progress

As always, a huge thanks goes out to Clayton Rudy who has been a driving force in our grants program.

Converting Membership and Donations to CiviCRM

To help us better manage memberships and newsletter subscribers, we have added a new back-end processing system, CiviCRM. CiviCRM will allow us to better manage our relations with you, whether as a newsletter subscriber, member, donor, or volunteer. Changing to an automated back end for memberships and donations will help free us up from membership admin tasks, allowing us to concentrate our efforts on things that matter more to our members, advocacy and encouragement.

With CiviCRM up and running, we are seeing a definite improvement in our retention of memberships. As we roll out more features, we are hopeful that CiviCRM will help us reduce the amount of time required for volunteer management while delivering a better volunteer experience.

Report from the Outreach and Education Committee
Julia Schroeder, Director and Chair of the Outreach and Education Committee

The Outreach and Education Committee was incredibly excited to have the opportunity to finally return to a full summer ride series in 2022. We started strong this spring with our returning ride series. May brought our first Bike for the Future Ride in partnership with the Advocacy Committee, kicking off a six-ride series through five neighbourhoods. In June we began our long-running Art Ride series in partnership with the Winnipeg Arts Council and partnered with Bike Week Winnipeg to support their efforts through two Bike Winnipeg pit stops on Bike to Work Day.

Sadly, extenuating circumstances led to the postponement of our Pedal into History Rides with Eric Napier Strong from Seven Oaks House Museum (supported by the Heritage Manitoba Grant Program). We were able to run a shortened fall series including our *Wrong Side of the Tracks*, *Across the Assiniboine*, and *Ride the Red* routes. We rode two Pedal Powered Ghost Tours with Matthew Komus again this year, in the Downtown and Seven Oaks neighbourhoods.

2022 marked the return of cycling ambassador events, where Bike Winnipeg set up our display trailer and occasionally provided some minor bike repairs. We were present at more than 15 events over the summer season, ranging from local neighbourhood activities such as Happy Days on Henderson to city-wide events such as the Winnipeg Pride Festival and Clean Air Day. We reached over 1200 people, handed out over 400 cycling maps, and repaired approximately 50 bikes.

The Outreach and Education Committee has also supported the development of our Local Bike Groups this year. We have three groups currently running (Northeast, Northwest, and Central) with two more launching this year (Southeast and Southwest). The Northeast Local Bike Group has joined the Reimagine Elmwood Coalition to support community-based initiatives and learn from our neighbours. For members looking to get involved at a local level, Local Bike Groups meet monthly and work together to develop local priorities for advocacy and develop community relationships. Each local bike group represents one of the city's 5 Community Committees (3 municipal wards each). If you'd like to get involved, contact us through the Bike Winnipeg volunteer page, <https://www.bikewinnipeg.ca/get-involved/volunteer/>.

As our first uninterrupted season since 2019, 2022 was an amazing year for the Outreach and Education Committee. We once again had over 500 riders and volunteers participating in 20 group rides this summer. As we move towards the 2023 ride season, we want to reflect on all the wonderful work our staff and volunteers put in to make 2022 so successful. We hope to see all of you out this season, whether on a ride or as one of our invaluable volunteers!

Thank you all for your support,
Julia Schroeder

Rides:



Cycling Ambassadors:



Photos by Ian Walker and Mark Cohoe

2022 Funders and Sponsors

Bike Winnipeg recognizes the valuable support of our partner organizations.

The following individuals and organizations have generously sponsored or donated funds for our programming in 2022.

Gold Sponsors/Funders:



Silver Sponsors/Funders:



Bronze Sponsors/Funders:



Government Funders/Partners:



And of course, members like you.

Thank You!