

Membership Committee Report – April 2014

The membership committee met on March 30th, 2014. We have had 3 members join our committee and moved forward the following items:

- Speaking notes for volunteers. A copy will be ready to go in the trailer for Earth Day on April 27th.
- Hosting a pit stop for Bike to Work Day.
- Outreach events (St. Norbert Farmers Market, The Forks, local bike shops, bike events etc.).
- Email donation drive.

Steps have been taken on each of these items and the working documents are saved on drop box to allow on-going collaboration.

Other topics discussed included:

- Sponsorship, volunteer coordination, social media.

The April meeting will be used to;

- Set dates and communication plan for email donation drive through the newsletter.
- Set membership/donation amounts to present to the board.
- Develop a plan for membership/donation incentive swag.
- Other issues time permitting.