

Bike Winnipeg Monthly Meeting (Business Meeting)

August 12, 2014

6:00 – 7:50 p.m.

Sport for Life Centre, 145 Pacific

Minutes

Directors

Present: Kaye Grant (co-chair), Zenon Gagne, Jim Falloon, Charles Feaver, Laura Donatelli (minute taker)

Regrets: Jeremy Hull (co-chair), Loren Brault, Ian Walker, Amy Young, Bill Newman

Absent: Jackie Collett

Members

Present: Mark Cohoe (ED), Amanda San Filippo (BV Wpg)

1. Welcome and Introductions

- All attendees introduced themselves. It was noted that Amy Young has tendered her resignation from the board, effective immediately. Some discussion whether we had a quorum for this meeting so the decision was made to begin as an informational meeting.

2. Approve the Agenda

- With the addition of two updates: Education Committee and Bike Valet Winnipeg - approved by consensus.

3. Approval of Minutes from the Previous Monthly Meeting

- June minutes (draft) have not yet been circulated so this is tabled until the Sept. meeting. It was noted that the last set of minutes posted on the BW website are from April, and the Feb through April minutes for 2014 are still listed as draft. **Action: Mark** to follow-up with Ian regarding this.

4. Executive Committee (read report previously circulated by email)

- Directors should be providing Mark with their monthly volunteer hours for him to collect (no one is currently doing so!). If you have a Gmail account, let Mark know and he will send you out a Google doc so the hours can be added directly. Otherwise, directors can give their hours to Mark and he will enter them. **Action: All Directors.** It would be helpful if a monthly reminder is sent out to all directors. **Action: Mark**

5. Executive Director's Report

- Mark gave a verbal report

- Our Priorities survey is currently live. 320 responses to date. Ideally need a large sign to promote survey at Bike Valet events. If volunteers had laptops/tablets, could quickly survey cyclists waiting at BV events. Ideally we would be able to use this survey and its analysis as a template for a larger study that would incorporate wider origin/destination data taken from the city. Moving that project forward would require grant funding through MEC or some other source. We decided to close off survey after Many Fest weekend (by Sept. 10th). Will need to keep Survey Monkey live for another month after to ensure data is accessible. Mark to work with Keith Hartley and some other GIS specialists to analyse survey data. Final data to be shared at the Oct. AGM. There is also the possibility of getting funding to create/modify an app to assist with route use/planning and recording, which could also feed data into a model that would help determine priorities for new or improved cycling infrastructure and programming. Essentially, the data would be used to model desired bicycle routes, overlay that information with cycling injury data, and then use that data to inform priority development. Connectivity is always an issue.
- Seeking grants to offer a series of cycling education programs throughout the city.

6. Project Priorities:

- A number of priority issues include: a) McPhillips/Hydro RoW – public consultations needed (previously funded by ACU); b) Sherbrook – need to critique city’s plans; c) Marion/Archibald – city plan is now more dangerous for cyclists; d) Waverly underpass design – need to consult with people living in that area; e) city’s capital spending priorities just released including use of “Building Canada Fund” monies – need to provide urgent response.
- For all of above, need lead Director/ Member support for each, help with graphic design, etc. **Action: Mark** to send out request to all members outlining volunteer needs requesting support.

7. Finance/Budget (read BW Budget Tracking Report previously circulated by email)

- We have about \$2K in cash with another \$8K coming in this Sept. The concert netted us ~\$430, and the June Strike Bike! ~\$760. Doing ok for cash flow at the moment.

8. Fundraising Committee Report (read report previously circulated by email)

- Sponsorship package is in development
- Events: Strike Bike! repeat fundraiser coming up end Aug; interest in Rumours Dinner Theatre Fundraiser in the fall (**Action: Amanda** volunteered to help take the lead on this).
- Merchandise: 30 bike jerseys sold to date and there may be more uptake in the cooler weather. There is interest in doing another round of Black Pearl coffee sales with order forms to be distributed at the Sept. board meeting.

Action: Laura/Terry willing to take this on again but this will only be a success if **ALL DIRECTORS** promote and sell to their contacts.

- Grants: Need to focus in particular on MEC (2 grant applications) and on Lotteries.
- John at Corydon Cycle wanting to offer a 10-15% discount to BW members but we would need a new membership card (and a Membership Volunteer) to move this forward.

9. Policy Report – no report this meeting

10. Progress Measures: Discussion

- Zenon suggested we need both financial and non-financial progress measures to assess yearly progress with BW. Range of measures suggested. Concern that we only measure those things we actually control. Kaye discussed a tracking matrix including: size of membership list, donations received, Facebook activity, # of times BW trailer out at community events, maps distributed, grants received, BV activity including bikes parked, # of volunteers and hours, etc. **Action: Zenon** to follow-up with Finance Committee.

11. Advocacy Activities: Election and PUB (read Advocacy Committee report previously circulated)

- Charles shared a number of edited videos of city councillor candidates and their thoughts on AT that he and Mark have been filming. These and others (including those of mayoral candidates) will be posted online shortly at IbikeIvote.ca. **Action: All Directors** please encourage all friends to sign up for I bike I vote on the Bike Winnipeg subscription page.
- MPI Rate Case at the PUB – have now engaged lawyers who will only be paid by the amount PUB allows. Jason is leading this effort.

12. Bike Valet Update

- BV did not get the MEC grant we usually do due to a change in their qualification process. In future, BV can apply with a plan to subsidize community organizations who would not have the funding for BV otherwise.
- There is a very high demand for volunteers coming up in the next few weeks. If you can sign up, please do. If bringing a friend, sign up on doodle and then send an email to Amanda to provide their email contact (in case of event change/cancellation). This is particularly important now since the BV website is currently down. The Bomber contract included providing volunteers but none seen to date. **Action: Amanda** to follow-up about this.
- MPI pays the Bombers to pay BV but that should not include naming rights – they are calling us MPI Bike Valet in their newsletter and on Bomber website. Jeremy has written to raise concerns but no response to date. Decision not to worry about this since it has minimal impact and we still are using our signage at the site. However, when/if negotiating next year's contract, we will need to be very clear about this.

- Lots of events coming up: MS Bike Tour, Bombers games, Picnic in the Park, Downtown Biz events, Many Fest, Sherbrook Street Festival, 2 day Can. Museum of Human Rights, etc. Lots of \$ coming in. Have negotiated food vouchers for volunteers as well.
- Amanda is resigning so she will not be paid as of Nov therefore anticipating a \$5K surplus this year. No one will be running BV over the winter, but Amanda has offered to help hire and train new person next spring.
- We may anticipate capital (equipment) expenses for next year, in particular for bike trailers and 1" pipes.

13. Education Committee Update

- Reminder of StrikeBike! fundraiser Aug. 30th 10 a.m. to noon. Promotional interview (Mark and Danny Schur) with CanStar next week. **Action: Mark** to send out email link to online article. Ideally want 6 volunteer marshals; **Action:** let Mark know if you can participate.
- Cross Canada cyclist promoting the TransCanada Trail system will be arriving in Winnipeg Sunday Aug. 31st to be at Leg by 4:00. (Note: his wife was killed cycling in the Maritimes). Manitoba has a better trail system than many other provinces. Is there an interest in a group ride to meet him in St. Norbert and ride to the Leg? There may be too many other conflicts that day.
- Education Committee meeting planned for Aug. 20th to discuss cycling education proposal.

14. Planning and Promoting the Sept general meeting

- We need to publicise this meeting to try and encourage members to attend. Decision not to break into individual committees but to stay in plenary session and provide update on all committees' activities. We may need a larger room. **Action: Mark** to check on this.[I left things a bit late and couldn't book a larger room]
- **Action: Mark** to send out email invite to membership list. Also, need to promote the meeting with cyclists we talk to at Cyclovia and various ways they can get involved.
- **Action: Kaye** to prepare a summary of the June 16th Priorities Forum and an analysis of survey results to date to share at the Sept. meeting (Mark will help). Decision to keep the survey up until just after Many Fest.

15. AGM Planning

- Need committee to help with this. **Action: Jim** agreed to help Mark. Agreement to hold AGM after the municipal election, perhaps on Saturday Oct. 25th? Is Norwood Community Centre available? Need to focus on accomplishments this past year and plans upcoming. Don't want to be boring. Who could be our speaker?

16. Calendar: Upcoming meetings and events

- Meeting with MPI on Aug. 15 (Charles, Mark and Jeremy)

Draft Minutes

- Saturday Aug. 30th, Strike Bike! fundraiser at 10 a.m. – *don't forget to promote this with friends via social media!*
- Sunday August 31: South Shore Trail at Falcon Lake is opening up (part of the Trans Canada Trial)
- Tuesday Sept. 23: Mayoral Candidates Forum sponsored by the Social Planning Council of Winnipeg at the North Centennial Leisure Centre
- Tuesday Sept. 30th: Mayoral Candidates Environmental/Sustainability Debate sponsored by the Manitoba Eco-Network at the Unitarian Universalist Church
- Decision that we need to have our regular Oct. board meeting on Oct. 14th even though the AGM will be later that month

Next Board Meeting (General):

Tuesday Sept. 9, 2014 6:00 p.m. at Sport for Life