

BIKE WINNIPEG ANNUAL REPORT 2020



Photos by Mark Cohoe and Mia Hildebrandt, 2020

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2020 Board of Directors

Chair: Clayton Rudy
 Treasurer: Misty Bromley
 Secretary: Matt Carvell

Director: Brittany Curtis (Chair, Outreach Committee)
 Director: Julia Schroeder
 Director: Neiva Desrochers (Chair, Finance Committee)
 Director: Jackson Cameron
 Director: Riley Sierhuis
 Director: Mohit Kumar Singh
 Director: Mercy Shwaykosky

Executive Director: Mark Cohoe
 Bicycle Valet Coordinator: Stephanie Chow

Mission and Vision Statements

Mission

We are an inclusive group of people and organizations working to make cycling in Winnipeg a safe, enjoyable, accessible and convenient transportation choice year round.

Vision

We envision a city where every road is safe for cycling, all bike paths are connected, and riding a bike is commonplace and always fun.



Message from the Chair
Clayton Rudy, Director and Chair

Dear Bike Winnipeg members,

Bike Winnipeg had a great year in 2020 in the face of personal, communal, and organizational challenges caused by the pandemic.

Our Bicycle Valet social enterprise had a busy year of bookings. Many ended up being postponed, so we used the time to refresh our infrastructure and double our capacity so we can now run simultaneous events.

Although our public programming was severely curbed, we were able to begin development on our Local Bike Groups Project. This will allow Bike Winnipeg to systematically expand our public events to every corner of the City.

Despite pandemic restrictions and safety requirements, we were able to maintain our engagement with residents, city staff, and city hall during the busiest year of municipal policy updates in Bike Winnipeg's history.

Our current 3-year Strategic Plan was written pre-pandemic, but by shifting our focus we were able to continue working to implement our long-term plans. We hired five summer staff to work on all of the capacity building projects on the list, then hired four more temporary positions to kickstart our new bikeshare social enterprise.

Cycling is growing globally and locally as bike shops inventories sell out and supply chains develop year-long backlogs. We expect a busy and exciting year in 2021 as we start to see the results from a year of hard work in 2020.

The time, energy, and support from our many members, volunteers, funders, directors, committee members, and passionate Winnipeggers to get more people biking more often is truly inspiring and heartwarming – thank you to everyone for all of your support throughout 2020! A special mention to Mark Cohoe, our Executive Director, who has been a rock of support and dedication during a year of many exciting changes and unforeseen challenges for Bike Winnipeg.

Clayton Rudy
Chair*, Board of Directors

** 2nd co-chair position is currently vacant*

Report from the Executive Director
Mark Cohoe, Executive Director

COVID-19

Like all organizations piloting their way through 2020, COVID-19 presented Bike Winnipeg with an unprecedented and unplanned challenge for our operations and financial planning. The restrictions on public gatherings forced us to adjust to new virtual meeting spaces and limited the number of public engagements we were able to undertake. It caused activities (and revenue) through our Bicycle Valet Winnipeg program to evaporate. Rides and training had to be reshuffled, and in many cases cancelled for 2020.

I want to thank our partner organizations and volunteers who had to bear with me as our programming started and stopped with the rise and fall of COVID, my board who worked extra hours to help adjust plans and budgets as circumstances changed, and especially our Bicycle Valet Coordinator, Stephanie Chow, who had had to keep in touch with event coordinators and bike valet volunteers as events had to be cancelled because of COVID.

Big thanks as well to our members and donors who allowed us to continue advocating for better cycling infrastructure and programming. Your generous contributions have allowed us to get through an incredibly challenging year, and to actually grow Bike Winnipeg during these tough times.

Advocacy

Work on Stakeholder Committees

As with previous years, a large part of my work with Bike Winnipeg is done through stakeholder groups and public engagement linked to city infrastructure projects or policy/strategy updates. In 2020, I attended more than 20 stakeholder meetings, 8 open house meetings, and close to 40 coalition/partner meetings to help advance Bike Winnipeg's vision of a city where every road is safe for cycling, all bike paths are connected, and riding a bike is commonplace and always fun.

Our goal through these meetings is to ensure that the city follows best practices when designing infrastructure for people on bikes, and that projects will provide the highest possible level of connectivity for people on bikes. We try to ensure that plans are developed to provide connections to key employment, service, education, health, recreation, and commercial destinations, as well as to existing, planned, or potential cycling facilities. It's our belief that when best practices are combined with connectivity cycling infrastructure provides high value infrastructure investments that benefit our city.

In 2020, funding for cycling infrastructure remained far below what is needed, and compliance with best practices and city policy requiring pedestrian and cycling

infrastructure as part of road renewals reached into far fewer projects than it should have.

Contributions to City Plans and Projects

An overview of projects and policies we contributed to in 2020 is shown below:

Infrastructure Projects:

- Wellington Crescent
- Moving on Marion
- Wolseley to Downtown
- St. Boniface to Downtown
- Osborne Village to Downtown Walk/Bike Bridge and Connections
- Pembina Highway Rehabilitation
- Transcona Trail Extension
- Empress Overpass Rehabilitation
- Fermor Ave & Bridge Rehabilitation
- Regional and Local Road Renewals
 - Downtown Streets
 - Roblin Blvd
 - Dunkirk Dr.
 - Lagimodiere Twin Bridges
- Bike Map Update

City Policy:

- Transportation Master Plan
- Pedestrian and Cycling Strategy Updates
- Transit Master Plan
- Our Winnipeg
- Kapyong Redevelopment
- Road Safety Strategy
- Infill Strategy

We also maintained our role in the city's Active Transportation Advisory Committee, and of course provided input into the city's budget public engagement process (limited as it was).

As part of these processes, we were able to provide submissions related to:

- Wolseley to Downtown Walk/Bike Project
- St. Boniface to Downtown Walk/Bike Project
- Moving on Marion Project
- Transit Master Plan
- Complete Communities
- Provincial Green Plan – Transportation Strategy
- Open Streets

2020 was particularly busy in terms of the number of projects and policy updates that were undertaken. Our ability to intervene and submit ideas on these projects varies, and limited resources mean we aren't able to provide input on as many projects/policies as we would like.

Encouragement

While having safe, comfortable, connected, infrastructure in place to provide direct connections between people's everyday activities remains the focus of our advocacy efforts, we also work to ensure that people are made aware of new as well as existing facilities and the benefits they offer for everyday bike trips.

By familiarizing people with the facilities and routes at hand, we feel we can help the city generate the biggest impact from their investments while gaining higher levels of support for future projects in the general public and amongst decision makers.

Rides

While we had to delay the start of our ride season and ended up having to cancel a bunch of rides as we returned to lock down in October, we had a very successful rides program in 2020.



We received a grant from Manitoba Heritage that allowed us to develop the Pedal into History ride series, which was a great success for us. The grant allowed us to work with Eric Napier –Strong, curator of Seven Oaks House Museum to develop content for 4 unique rides that we were able to run on 6 dates over the summer and fall. We were also able to continue our partnership with the Winnipeg Arts Council, getting through 3 of 4 planned rides in 2020, each drawing substantial audiences.

In total, we were able to offer 13 rides in 2020 covering a total of 150kms and 13 city wards, along with two ride marshal training events. Rides attracted more than 250 participants, who collectively travelled just over 3,400 kms.



I'm hopeful that 2021 will allow us to bring back some of the rides cancelled in 2020 (Green Buildings, MB Master Gardeners, U of M), and continue to grow our rides program.

Display Trailer

One of the more substantial impacts of the pandemic was our need to cancel display trailer events throughout most of 2020, although we were able to host a successful Winter Bike to Work Day pit stop prior to the spring lockdowns. We may be able to get the display trailer out a bit more in 2021, although possibly in limited situations like pathways and bike lane pit stops.

Coalition/Partner Work

One area of our operations that we were able to expand on in 2020 was our work with partner organizations and within coalition groups. This included work with long standing partners such as Green Action Centre (Open Streets initiatives, bike counts for their School Streets program, Bicycle Education and Skills Training program), Safe Speeds Winnipeg (30km/hr, Vision Zero, Open Streets), and Winnipeg Trails Association (Open Streets). One new group which we started working with and played a major role in setting up is the Transportation and Land Use Coalition. The purpose of the coalition is to bring together groups and individuals committed to working collaboratively for our shared vision above, to increase the impact of each member group. While member organizations will speak individually, we can have a greater collective impact through:

- Collaboration among members and partners
- Building agreement between members on issues and actions
- Sharing the workload
- Avoiding duplication of effort
- Sharing resources
- Using consistent messaging
- Understanding the differences in positions (if any) between groups
- Sharing network contacts
- Facilitating connections with elected officials

Growing the Organization – Grants

We had great success with grants in 2020, thanks largely to the tremendous efforts of our board chair Clayton Rudy. Key grants included an Organizational Development grant courtesy of Manitoba's Building Sustainable Communities program, and a second grant through the provincial Sustainable Communities program for expansion of our Bicycle Valet Winnipeg program. These grants have been matched with grants from the Assiniboine Credit Union, Red River Coop, and Canada Summer Jobs program, and will allow us to expand and better organize our operations to increase our impact.

New Infrastructure Opened in 2020

While not at the pace we would like to see, the city's bicycle network continues to grow. In 2020, Winnipeg added a new bike friendly crossing of Portage Avenue that created a low stress connection along Empress St. from the Assiniboine River Pathways (Omand's Park) to Polo Park and the St. Matthews bikeway. This new bikeway showcases best practices in bikeway design and vastly improves connectivity into and through a major commercial centre.

Strategic Plan Report Executive Summary

In December 2019, Bike Winnipeg's Board ratified the 2020-2022 Strategic Plan with seven strategic objectives distributed amongst Bike Winnipeg's committees. Of the 15 Strategic Plan activities scheduled for 2021, 11 (12 depending on 2020 budget) are substantially or fully completed, have been delayed directly due to the Covid-19 pandemic, or are just slightly behind schedule.

Committee	Strategic Objectives
Advocacy	#1: Improve relationships with decision-makers: needs more support #2: Determine and influence cycling infrastructure priorities <ul style="list-style-type: none"> • 2.1: Influence major city policy documents: on track • 2.2: Influence City projects: needs additional resources • 2.3: Transfer capacity from ED to volunteers: delayed* • 2.4: Collect data to support BW priorities and advocacy: delayed*
Outreach	#3: Build member capacity: mostly delayed* #4: Build awareness of Bike Winnipeg and of cycling facilities <ul style="list-style-type: none"> • 4.1: Develop a Communications Plan with action items scheduled over the Strategic Plan: completed • 4.2: Develop an Encouragement Plan with action items scheduled over the Strategic Plan: completed
Fundraising	#5: Increase Bike Winnipeg's funding <ul style="list-style-type: none"> • 5.1: Meet or exceed budgeted revenue target: status TBD • 5.2: Grow fundraising capacity: ahead of schedule • 5.3: Oversee grant writing: ahead of schedule
Executive	#6: Pursue charitable status: slightly delayed #7: Increase organizational strength <ul style="list-style-type: none"> • 7.1: Grow staff impact: ahead of schedule • 7.2: Grow board and committee impact: on schedule • 7.3: Establish election strategies (scheduled for 2022) • 7.4: Create a strategic plan mgmt and renewal plan: in progress

The 2020-2022 Strategic Plan has guided Bike Winnipeg toward accomplishing several important, forward-thinking tasks without losing focus on maintaining day-to-day operations. Short-term benefits are already being realized such as increasing revenue and investing in new equipment, office space, and staff training.

Bike Winnipeg's mission to *make cycling in Winnipeg a safe, enjoyable, accessible and convenient transportation choice year round* is ambitious and pushes us to grow as an organization. Advancing the 3-year Strategic Plan will position Bike Winnipeg to develop the tools and skills to accelerate progress toward achieving our mission.

Finance Report
Misty Bromley, Director, Treasurer

Bike Winnipeg Inc.
Report of the Audit Committee

April 3, 2021

The members of the Audit Committee have examined the records of the Treasurer of Bike Winnipeg Inc., namely the account registers for chequing, accounts receivable, accounts payable, bank statements and supporting documentation. We find the records to be in good order and their contents to appear reasonable.

We have also reviewed the financial statements for Bike Winnipeg Inc., which summarize the records referred to above, for the year ended December 31, 2020. These statements appear to fairly represent the financial position and the revenue and expenses for the organization.

Signed,

2020 Audit Committee

Jackson Cameron

Neiva Desrochers

Bike Winnipeg Inc.
Balance Sheet
as at December 31, 2020
(Unaudited)

	2020	2019
Assets		
Current Assets		
Cash	\$ 11,552	\$ 6,301
Accounts Receivable	19,460	13,703
Inventory	<u>533</u>	<u>533</u>
Total Current Assets	31,544	20,536
Fixed Assets (note 1)		
Bike Valet Capital Equipment	2,908	5,784
Bike Valet Equipment - 2020/2021	2,030	-
Display Trailer	826	1,376
Investment (ACU Share)	<u>5</u>	<u>5</u>
Total Fixed Assets	<u>5,768</u>	<u>7,165</u>
Total Assets	<u>\$ 37,312</u>	<u>\$ 27,702</u>
Liabilities and Equity		
Accounts Payable	\$ 30,414	\$ 14,465
Accrued Grant Income	1,512	-
Source Deductions Payable	<u>933</u>	<u>-</u>
Total Liabilities	32,859	14,465
Bike Valet Equipment Contingency	5,121	5,121
Current Surplus (Deficit)	(7,382)	(3,541)
Retained Surplus Adjustment (note 1)	(1,401)	-
Retained Surplus (Deficit)	<u>8,115</u>	<u>11,657</u>
Total Liabilities and Equity	<u>\$ 37,312</u>	<u>\$ 27,702</u>

Bike Winnipeg Inc.
Income Statement
for the 12 months ended December 31, 2020
(Unaudited)

	2020	2020 Budget (projected to actual)	2019
General Revenue			
Memberships and Donations	\$ 12,163	\$ 9,800	\$ 8,077
Sponsorships	250	250	1,750
Unapplied Cash Received	-	-	620
Miscellaneous	8	-	29
Total General Revenue	\$ 12,421	\$ 10,050	\$ 10,477
Administrative Expenses			
Strategic Planning	-	-	1,065
Outreach	58	58	1,007
Volunteer Appreciation	-	-	74
Advocacy	569	569	364
Membership and Promotion	200	150	
Professional Development	334	334	567
Office and Administration	2,621	2,661	2,046
Quickbooks & Timesheets Subscriptions	587	767	357
Staff Contracts	15,798	14,400	16,578
Amortization	3,427	-	-
Total Expenses	23,594	18,939	22,059
Surplus (deficit) (from general operations)	\$ (11,173)	\$ (8,889)	\$ (11,582)
Grant-supported Projects			
Grants (note 2)	\$ 8,000	\$ 8,000	\$ 3,700
Building Sustainable Communities #1	15,783	15,783	
Building Sustainable Communities #2	6,581	6,581	
Canada Summer Jobs	13,927	13,927	
Heritage Grant	2,428	2,428	
Conservation & Climate Fund	-	-	
Unallocated Grant Income	(1,512)	(1,512)	
Expenses			
Communications Strategist	5,310	5,310	
Events Coordinator	3,664	3,664	
Policy Strategist	2,692	2,692	
Volunteer Coordinator	5,556	5,556	
Web Developer	5,797	5,797	
Ride Share Researcher	5,013	5,013	
Bicycle Designer	5,013	5,013	
OCD Grant Expense	3,160	3,160	
Add'l Grant Expenses - Training	2,470	2,470	
Add'l Grant Expenses	1,446	1,446	
Ride Into History	1,938	1,938	
Office Rental	3,150	3,150	
Net Grant Revenue And Expenses	(0)	(0)	3,700

Bike Winnipeg Inc.
Income Statement
for the 12 months ended December 31, 2020
(Unaudited)

	2020	2020 Budget (projected to actual)	2019
Other Projects			
Bike Parking Contract			
Revenue	17,091	17,091	6,753
Expense	<u>14,859</u>	<u>14,859</u>	<u>5,869</u>
Net Income (Loss)	2,232	2,232	884
Winter Cycling Congress			
Revenue	-	-	1,500
Expense	<u>-</u>	<u>-</u>	<u>1,500</u>
Net Income (Loss)	-	-	-
Bike Valet			
Revenue	928	628	19,342
Expense	<u>788</u>	<u>533</u>	<u>17,064</u>
Net Income	139	94	2,278
Fundraising			
Revenue	1,799	1,799	1,230
Expense	<u>379</u>	<u>379</u>	<u>51</u>
Net Income	<u>1,420</u>	<u>1,420</u>	<u>1,179</u>
Total Net Income	<u>\$ (7,382)</u>	<u>\$ (5,142)</u>	<u>\$ (3,541)</u>

Bike Winnipeg Inc.
Notes to the Financial Statements
for the 12 months ended December 31, 2020
(Unaudited)

Note 1: Fixed Assets and Amortization

Fixed Assets are recorded at net book value. Prior to 2020, amortization was not recorded consistently.

Beginning in 2020, all assets are depreciated on a straight-line basis over five years, using the half year rule. This was applied retroactively to 2018 and 2019.

In 2020, amortization for years 2018 through 2020 was recorded.

Note 2: Grants

In 2020, Bike Winnipeg applied for and received the following grants:

	Total	Received	Forecasted
Building Sustainable Communities (#1)	\$ 26,305	\$ 15,783	\$ 10,522
Assiniboine Credit Union	5,000	5,000	-
Canada Summer Jobs (#1)	11,141	8,356	2,785
Colleges and Institutes Canada (#1)	8,000	-	8,000
Colleges and Institutes Canada (#2)	17,600	-	17,600
Canada Summer Jobs (#1)	7,428	5,571	1,857
Conservation and Climate Fund	37,630	-	37,630
Building Sustainable Communities (#2)	10,968	6,581	4,387
Total	<u>\$ 124,072</u>	<u>\$ 41,291</u>	<u>\$ 82,781</u>

Bike Winnipeg is using these funds for the following projects:

Organizational Capacity Development	\$ 42,446
Bikeshare Development	70,658
Bike Valet Expansion	<u>10,968</u>
Total	<u>\$ 124,072</u>

Revenue is recorded as a receivable as expenses are incurred. Funds become receivable after the submission of final reports.

Note 3: Subsequent Events

In February, 2021, Bike Winnipeg obtained bridge financing from Assiniboine Credit Union in the amount of \$50,000 to fund the completion of the projects described in Note 2. Interest is payable monthly and repayment is due by June 30, 2021. Financing costs are expected to be approximately \$1,000.

Report from the Bike Valet
 Stephanie Chow, Bike Valet

Prior to March 2020, the bike valet was looking to have a promising year, with 4 winter events in the books, and 13 other events confirmed. There was an increased demand on popular weekend days (2 locations for Canada Day!). With the onset of the pandemic, many events were postponed, and we were no longer in service due to gathering restrictions. Thanks to Bike Winnipeg's support, 2020 became a year for planning our expansion project, to increase our parking capacity and allow us to be at concurrent events. We look forward to responding to the Bike Boom and the valet being in demand when events return!

BICYCLE VALET WINNIPEG 2020 EVENT SUMMARY

Event	Event Date	Bikes Parked	Event Revenue
Bikes & Brews Tour	02/5/2020	19	\$200.00
Big Bike Chill - Ride In Movie	02/08/2020	1	\$247.50
Moveable Feast - Winter Bike	02/14/2020	13	\$300.00
Big Bike Chill - Winter Bike Pit Stop	02/14/2020	20	\$180.00
Totals		53	\$927.50



Report from the Finance Committee
Neiva Desrochers, Director, Chair of Finance Committee

In 2020, Bike Winnipeg's finance committee was re-created. After meeting ad hoc in 2019, our first monthly meeting was on January 13th, 2020. The committee is intended to provide support to our treasurer Misty Bromley, as well as to build more redundancy into the organization with respect to finances. Another broad objective of the committee is to keep the board up to date with behind-the-scenes finance information that may not be easily accessible otherwise.

Given that the finance committee has only met twice since its inception, we have devoted a reasonable amount of time to housekeeping items that helped to get the committee up and running. This included discussing the responsibilities/goals of the committee, reviewing and amending the finance committee terms of reference, and reviewing Bike Winnipeg's legal obligations as they relate to finances. Establishing a clear direction for the committee and communicating its intentions has been a focus thus far. We're also setting our sights on increasing documentation for financial processes. A first step that we have taken is creating a financial calendar with significant dates and deadlines; not only will this calendar keep the committee organized and on-task, but it can be used year-to-year set Bike Winnipeg up for continued financial success.

One of our major initiatives thus far has been the creation of an audit committee (struck in January with board approval), with board member Jackson Cameron at the helm. In the near future, the committee will meet briefly to conduct an informal audit (review engagement) of BW's financial statements. The audit committee was recommended to the board partly in the interest of fulfilling the review engagement requirement in Imagine Canada's Strong Charities Accreditation. The committee has also been working through the remaining items in this accreditation process as they relate to financial accountability and transparency.

We on the finance committee are looking forward to the upcoming year at Bike Winnipeg. We will do what is required to maintain healthy finances within the organization, and hopefully the committee will continue to grow and develop over the next few months!

Report from the Advocacy Committee
Ian Walker, Chair of Advocacy Committee

It's hard to believe that it has been a year since Covid-19 dramatically changed our lives. This has been a very challenging time for all of us. Fortunately, we're a resilient bunch and we've carried on advocating for a City of Winnipeg that is comfortable to actively commute in for everyone.

We quickly switched to having remote meetings and chatting via various media. We continued to meet on the first Tuesday of the month to help support Mark in his work with the city and to determine which projects or issues required our attention. As always, Mark has gone above and beyond this year to make cycling a comfortable and safe experience for people of all ages and abilities. Thank you, Mark!

In addition to supporting Mark in the projects he's worked on this year (which you can see in his report), the advocacy committee worked on the following projects. We advocated for OpenStreets throughout the city in collaboration with Green Action Centre, Winnipeg Trails and Safe Speeds Winnipeg. Unfortunately, as you likely know we did not get a full network as we had requested. We are continuing to advocate for a full network of Open Streets. We have analyzed the city's climate change policy and the OurWinnipeg policy and we're currently writing to the city with concerns we have about a lack of a plan to get more people out of their cars and actively commuting. We continue to be intervenors at the yearly Public Utility Board hearings for Manitoba Public Insurance where we advocate for the protection of vulnerable road users. We are advocating for a default speed limit of 30 km/h on primarily residential streets. A pilot for a lower speed limit 30 km/h and 40 km/h will be held in summer 2021 on up to 15 neighborhood greenways. The city has put in a request to the province to test 30 km/h neighborhoods using gateway signage at the border of the community. The last big project that we've worked on this year is one that we've been working on for a few years. We would like to see the "share the road" signs replaced with signs that either tell motorists to change lanes or provide 1 metre when passing a person on a bicycle. We have made a request to have stickers manufactured and adhered to the current "share the road" signs.

If you are interested in getting involved in our advocacy work, please contact me at ianwalker.wpg@gmail.com and we can add you to our advocacy list. We meet on the first Tuesday of the month from 7-8:30pm.

Have a wonderful summer actively commuting!

Ian Walker

Report from the Fundraising Committee
Clayton Rudy, Director, Acting Chair of Fundraising Committee

2020 saw big changes for the Fundraising Committee. With Bike Winnipeg's Strategic Plan calling us to focus on increasing grant revenue, we were able to submit 22 applications that generated approximately \$146,000 in grants and in-kind services through 2020-2021. This allowed us to invest significant resources into three projects: the Bicycle Valet Expansion Project, the Organizational Capacity Development Project, and the Bikeshare Development Project. The Organizational Capacity Development Project includes the development of fundraising-related policies for transparency, accountability, oversight, and donor privacy through Imagine Canada's Strong Charities accreditation program.

Another highlight of 2020, again stemming from our Strategic Plan, is writing a fundraising strategy document to approach our memberships, donations, sponsorships, grants, fee-for-service contracts, and social enterprises in a more organized, strategic, and consistent manner. Focus areas for 2021 include supporting our Local Bike Groups Launch Project to grow our programming across all parts of the City, tackling some action items from our fundraising strategy, and helping to prepare for our change from non-profit to registered charity.

I'd like to say a big thank-you to the committee's volunteers and especially to Misty Bromley, Bike Winnipeg's Treasurer, for all the support and direction for helping us deliver on our grant projects.

We are working to maintain this level of success in future years. There are a growing number of volunteer roles on the Fundraising Committee and some exciting work ahead so if you have some time and interest please consider joining the Committee!

Cheers,
Clayton Rudy
Acting Chair, Fundraising Committee

Report from the Outreach Committee
Brittany Curtis, Director, Chair of Outreach Committee

Our Outreach Committee faced predictable challenges in 2020, with the dynamic restrictions on public gatherings causing some inconsistencies in our plans. Our primary areas of focus were rides and coordinating bike rack installations through the City of Winnipeg and Rack Works.

Our 2020 rides program started late and ended abruptly, but through the height of summer we ran a successful rides program, with Mark leading 13 rides across 13 wards. Two bike marshal training sessions were also conducted. In an effort to help ensure the safety of our ride participants, volunteers, and staff, we asked everyone to maintain a 2m distance between other riders at stops and while riding. Sites were selected to allow space for appropriate social distancing, and ride sizes were limited. Despite the truncated season, over 250 participants attended rides between July and August, and we look forward to encouraging even more riders during the 2021 season. Typically, we are able to park our display trailer at various events throughout the year, however these opportunities were lost in 2020. The exclusion was a Winter Bike to Work Day pit stop on February 14, prior to the onset of Covid-19-related lockdowns. We are casually hoping to have our display trailer become more visible again in 2021, though expect to have more isolated pop-ups along bike lanes or active transportation routes, than at "events", per se.

We were able to provide counsel for the second of several planned installations of bike racks in non-BIZ zones, funded by the City of Winnipeg. The first installations took place in late 2019 in the areas of Point Douglas, and Fort Rouge-East Fort Garry/River Heights Fort Garry (ie Stafford and Grosvenor). The second set of 14 racks was installed mid-summer, 2020, in the 2000 and 2100 blocks of Portage Avenue, near Assiniboine Park. Watch for more bike racks popping up outside of BIZ zones in 2021. Other highlights included providing support for our summer staff hired to update our website and planning for the development of additional resources and materials to promote more biking in 2021.

2020 Funders and Sponsors

Bike Winnipeg recognizes the valuable support of our partner organizations.

The following individuals and organizations have generously sponsored or donated funds for our programming in 2020.

Gold Sponsors/Funders:



Bronze Sponsors/Funders:



Government Funders



And of course, members like you.

Thank You!