

Bike Winnipeg AGM 2014

November 1, 2014 – 12:30 – 3:00

West End Cultural Centre, 586 Ellice Avenue, Winnipeg, Manitoba

Minutes

Members

Present (24): Kaye Grant (co-chair), Ian Walker (secretary), Jeremy Hull (co-chair), Bill Newman (treasurer), Laura Donatelli (Director), Jim Falloon, Liz Harland, Jim Parker, Bev Peters, Chris Chypyha, Len Terlwsh, Kay Walsh, Kevin Miller, Anne Mahdi, Jackie Collett (Director), Kevin Lunn, Loren Brault, Stephane Dorge, Derek Yau (Director), Jason Carter, Janice Lukes, Tyler Markowsky, Terry Woods, Dan Henrickson

Regrets: Charles Feaver, Zennon Gagne

Absent:

Staff (2):

Present: Mark Cohoe (Executive Director), Amanda San Filippo (Bicycle Valet Winnipeg),

Meeting called to order at 12:45

Introductions

Approval of agenda

Adoption of 2013 AGM minutes

- Jeremy reviewed minutes
- Kevin Miller moves, Jim Falloon seconds
- The motion is passed

Committee reports

- Co-Chairs report (see report) (Jeremy Hull)
 - Advocacy spearheaded by Charles did a very good job advocating for cyclists.
 - Adopted an approach called vision zero
 - Zero deaths on the road
 - It was advocated to municipal and provincial government
 - Cycling safety
 - The education committee spearheaded education courses for cyclists through Manitoba Hydro.
 - Education for motor vehicle operators
 - Increase cycling
 - New infrastructure to encourage cycling
 - Bike lanes
 - Separated bike lanes
 - Locations that have new infrastructure are showing increases in cyclists
 - Engage public and politicians
 - Good work done during city election

- Met with 25 candidates during the city election to try to form relationships
 - First election where every candidate for mayor talked about active transportation
 - We held a shovel in during the winter so that we could demonstrate that winter cycling is possible
 - We held a priorities workshop during bike week to engage cyclists
 - We haven't had as much success connecting with the provincial government
- Organizational goals
 - Increase membership and participation
 - Not sure if we've accomplished this goal
 - Mark and others have done lots of work taking our trailer to events in the community
 - Volunteers
 - There are many great volunteers within our organization
 - We need someone to take on a volunteer coordination role
 - New meeting structure
 - Every other meeting is a business meeting, the next one will be used to engage members.
 - External committees were created to engage members in Bike Winnipeg work
 - There wasn't much participation in the meetings
 - Fundraising
 - Budget
 - We've really thought out our budget this year thanks to Bill who has created a year to date budget comparison report
 - Funding needed to be generated to cover costs of Bike Winnipeg business
 - We were successful in raising \$5000 dollars this year
 - Bike Valet also had a very successful year. Bike Valet has likely raised approximately \$5000
 - Going forward
 - We need to work on attracting volunteers
 - We need to improve fundraising capacity
 - There is a need to streamline some of our activities to become more efficient
- Fundraising (see report) (Kaye Grant)
 - Managed to achieve
 - Raised \$2000 through members and other partners
 - Had some unexpected bonuses that helped us reach this goal
 - Events
 - Bike Week
 - Strike bike
 - Romi Mayes
 - These events raised a little over \$1500
 - Merchandise
 - \$1700 raised through jersey sale and Black Pearl Coffee sale
 - Looking at t-shirts and decals for the future

- Grants
 - Missed some dates for funding
 - Bike Week survey
 - Launched during bike week. Closed October 10th.
 - 302 people completed survey
 - The focus of the survey was to guide us in our priorities moving forward
 - See report
 - We have not determined where people are cycling to and from
 - Questions
 - Are the Jersey's still available on the website.
 - The question is yes. Orders will take approximately 6 weeks to process.
- Education report (see report)
 - Hydro cycle
 - Two instructors provided instruction
 - Full day
 - Participants were instructed on rules and were given a skills session
 - High satisfaction rate with the course (Jackie)
 - All but one person was satisfied.
 - The one person was an experienced cyclist felt that the course went to slowly.
 - Strike bike
 - Guided tour of the major events of the Winnipeg General Strike
 - Communication with Winnipeg Transit Representatives
 - Working on creating a dialogue between cyclists and transit operators.
 - Bike education master plan
 - Up until now courses have been offered through leisure guide
 - Looking to move it into schools, community clubs and work places
 - MPI is trying to get more programs into schools
 - Bike Rodeo,
 - Bike Champions (for gym teachers)
 - Curriculum has been developed at certain grade levels, but is optional for health teachers
 - MPI pays \$350 annually to educate 11000 students
 - PUB hearing
 - MPI has made a statement that they would support the education of young people.
 - Although there was no new money allocated for driver education
 - Commuter challenge may be a time to promote education in workplaces and schools
- Financial report (see report) (Bill)
 - We have used up some of our capital paying for staff members
 - We need to do some more work fundraising to help pay for these staff members and other Bike Winnipeg activities
 - Member donations down approximately \$1000
 - Mountain Equipment Co-Op provides us with large grant of \$2000

- Assiniboine Credit Union has also been a large financial supporter of Bike Winnipeg
- We spent \$10,000 in previous years to train 12 CanBike instructors that are now available to educate cyclists in Winnipeg.
- Bike Valet is a large part of our overall financial picture. It is a good source of revenue for our organization.
- We had some exceptional costs this year
 - A net loss of \$11,000 can be attributed to Bike Valet and a t-shirt sale from years ago that didn't work out too well.
- Current year
 - First seven months of this year
 - Membership funds down
 - Fundraising was a major activity (approximately \$3000)
 - Education was a zero cost endeavor
 - We only helped coordinate the Hydro education program
 - Bike Valet is currently up about \$10000
 - We will incur another \$5000 in staff costs
 - We will probably receive another \$2000 in grants before the end of the fiscal year
 - Bill feels we need to look at raising more money through our membership
 - Member questions and comments
 - Is the money being raised for a specific purpose or general revenue
 - The 1 metre project (signs on City of Winnipeg busses) was a successful fundraising drive.
 - This member has suggested that we look at asking for money for specific projects.
 - This member has suggested she may be interested in volunteering to help with this sort of fundraising
 - Another member has suggested that we ask for monthly or yearly donation to give us a more stable source of revenue
 - This is something that Bike Winnipeg has done in the past.
 - It may be worth phoning members instead of sending out paper mail or email.
 - Laura pointed out that a previous board decided that memberships should become lifetime members. This has made it difficult to ask for more money
 - A member suggested that we partner with community clubs to help promote our organization and raise funds for both of our organizations
 - Jeremy Hull – we need more people to donate their time to the fundraising committee in order to be successful
 - A member has pointed out that Bike Winnipeg should make sure that it charges for its services when providing education
 - Jackie responded by saying that the Hydro Cycle was a pilot program that could be brought into other workplaces and we could charge for the service.

- Bill moves the report, Laura seconds, passed
- Bike Valet (Amanda San Filippo)
 - 27 events this year
 - 49 regular volunteers (801 volunteer hours)
 - Additional 128 volunteer hours with non regular volunteers
 - 1 volunteer completed 67 hours of volunteer time
 - Another volunteer completed 118 hours
 - 4898 bicycles parked
 - 25000 bikes parked since Bike Valet's inception
 - We have some permanent structures set up at the Bomber stadium
 - Ellice street festival and MEC bike fest did not have us return this year
 - Partly due to financial reasons
 - We need more grants in the future to help offset the costs of providing free services
 - Bike to work day and Canada Day organizers reduced the amount of time they used Bike Valet's services
 - Revenues down due to this
 - This year we operated without a cargo van (as our last van that had been on loan broke down)
 - This year we provided discounts to organizations that could transport the equipment. On other occasions the bicycle trailer was used (which is very labour intensive)
 - In the future it might be wise to look into finding a company that might donate a vehicle for us to use to transport our equipment
 - Winnipeg Blue Bombers
 - Negotiated for \$8000 for the year (for all 10 bomber games)
 - They established racks and fencing
 - Not enough racks for 800 bicycles
 - Were only able to accommodate 400 bikes
 - A few games we were filled to capacity and had to turn cyclists away
 - Provided us with \$500 in bomber bucks to be used for volunteers
 - Staffing is an issue
 - More volunteer recruitment required next year
 - Another problem was that there was only 1 entrance which made it difficult to get people in and out.
 - There were also some problems with the terrain that slowed volunteers down.
 - Lighting was also an issue
 - More fencing will be needed next year to provide for better security in the compound
 - MPI has started to refer to the Bike Valet as it's Bike Valet even though they have not actually contributed to it
 - Finances
 - This year we brought in \$1600 in donations
 - \$7000 in contract service fees

- \$10000 more to come in
 - Operational costs are done
 - There should be \$4100 in surplus once expenses have been covered
 - If we have to drop the Bomber contract due to problems with MPI, we will be able to continue to run Bike Valet
 - Other organizations have shown interest in Bike Valet services
- Policy report (Jackie Collett)
 - Have currently a draft policy for traffic control measures
 - Will create more policies once they've reported to the board
- Executive Director report
 - Communications
 - Switching from mailman to mailchimp
 - Facebook is where we do a lot of outreach (700 likes)
 - Twitter 1400 followers
 - Display trailer 9 events this year
 - Chamber of commerce
 - Fall concert
 - Was a bit of a wash
 - Bike shorts hasn't worked out
 - Bike Week
 - Active role in planning committee
 - Put on a number of events
 - Cycling strategy
 - Cancelled in July 2013, was reinstated in September 2013
 - Stakeholder workshop in November 2013
 - Will be going before council in early 2015
 - Southwest transit corridor
 - Ensuring they considered active transport
 - Positive impact
 - Connecting communities
 - Improvements on Pembina underpass (2016-2017)
 - Sherbrook bike lane
 - Positive
 - Has encouraged some to bike to work
 - The city needs to work on some intersections
 - Would like to see this model continued
 - Shovel in
 - Timed well with winter cycling congress
 - Need for it, as we have some issues with snow clearing
 - One council candidate was there
 - Considerable media coverage
 - Mark moves report, seconded by Laura, passed

Nomination and voting (Loren Brault)

- Kaye Grant, Ian Walker, Zennon Gagne, Laura Donatelli and Jackie Collett are continuing on for second year.
- Bill Newman and Jeremy Hull plan to stay on if re-elected
- We have 4 vacant positions
 - Derek Yao will fill one of those vacancies
 - Guy Bonetta has asked to be nominated
 - Tyler McCowski will put his name forward
 - Stephane Jorge will put his name forward
- All members that put their names forward are elected through acclamation

Bike Winnipeg Board:

Kaye Grant co-chair
 Second co-chair vacant
 Bill Newman treasurer
 Ian Walker secretary
 Jeremy Hull director
 Charles Feaver director
 Jackie Collett director
 Laura Donatelli director
 Derek Yao director
 Guy Bonetta director
 Tyler McCowski director
 Stephane Dorge director

Loren Braul moves that we elect the candidates, Kevin Miller seconds, passed

Laura Donatelli moves to adjourn at 2:27pm