

Bike Winnipeg Executive meeting

January 21, 2015

Present: Mark Cohoe, Stephane Dorge, Kaye Grant, Bill Newman and Ian Walker

1. Strategic Planning outcomes review/ discuss
 - a. Do we need to do anything to get the committees started?
 - i. The thought is that the committees are well organized and will not need any direction from the executive at this time.
2. Executive committee objectives- budget needs
 - a. Some budgeting and plans will need to be worked out, and we will need to monitor how that goes. We will need detailed expenses from each committee. Each committee will need to detail what expenses, revenue and a justification for those activities.
 - b. Bill has prepared a report detailing Bike Winnipeg's financial situation
 - c. Stephane is interested in approaching Caisse Populaire to see if they would sponsor protected bike lanes on Provencher Boulevard.
 - d. We will need to review the budget monthly to ensure we are on track, and make changes as we go if they are needed.
 - e. The next step is to send an email to the chair of each committee to inform them that we need their committee to produce a draft budget for the February meeting.
 - f. We will have to budget for our outreach work
 - i. Bike to work day
 - ii. Sherbrook street festival
 - iii. Cyclovia
 - iv. Osborne street Canada Day festival?
 - g. Executive committee budgetary needs
 - i. Staff contracts
 - ii. Business cards?
 - iii. Web hosting
 - iv. Directors Insurance / Bike valet insurance
 - v. Affiliations
 1. Eco centre
 2. Canada Bikes?
 - vi. Webinars \$250 U.S.
 - vii. AGM \$450
 - viii. Consultants for specific projects
 1. E.g. website
3. Derek – Director: should we recruit a replacement?
 - a. We will leave him in the position until a replacement becomes available
 - b. He has said he would be happy to stay on and review advocacy committee work.
4. Evaluation: what do we think of setting up an evaluation process?

- a. What do we think has worked well and how we can carry this momentum forward
 - b. Organizational feedback for Mark on the work he does
 - c. Develop 2-3 survey questions for the board members, past board member and other key people
 - d. We will try to complete this before the end of the current term
 - e. Kaye will draft something in the next couple of months
5. Mark to update on CPR Yards Crossing Study and the McPhillips Greenway project
- a. Loren and Mark met on January 20th to discuss the project
 - b. They went through a session plan for a coffee shop
 - c. Will look to do it between February 5th and 25th
 - d. Mark will need approximately 8 people to help out with the project
 - e. The space will be found by Susan Frig (consultant for CPR crossing study)
 - i. Mark will talk to Susan to find out what exactly a coffee shop meeting looks like
 - f. This will help to bring feedback into the process and help develop the project
 - g. We will access our volunteer budget for some volunteer rewards for this session
 - h. McPhillips
 - i. Everything is moving through
 - ii. The city will look into the feasibility of the path
 - iii. Devi Sharma will help us get access to a space and will advertise the session
 - iv. The session will take place in March
 - v. Mark will need a few volunteers to help facilitate activities
 - vi. Stephane has suggested that we need to engage cyclists in the area on this project. Mark knows of a group of youth that are already engaged in this project and will approach them about participating
 - vii. We will also need to reach out to some of the stakeholders to get their support
 - viii. We may be able to approach lotteries to provide snacks for the meeting
 - ix. This has already gone up through EPC and will go off to council shortly
6. February meeting – Agenda
- a. Bike Day – partnership with Bike Week to run an activity
 - i. May 25th
 - ii. Kaye and Mark will develop an idea since they are both already involved in Bike Week
 - iii. Stephane Ouellette has just produced a film about St. Boniface. We may view this film during Bike Week
 - 1. Stephane Dorge will talk to the film maker to see if they will partner with us.
 - b. Budget development report
 - c. April topic discussion
 - d. Tyler is going to chair
 - e.

7. Focus topic potential ideas
 - a. For the April meeting
 - b. A pilot project on the downtown bike lanes?
 - c. Philadelphia bikes strategic plan?
 - d. Vision zero?
 - i. Slow zones
 - e. Winter snow clearing strategy
8. Next meeting:
 - a. February 26th at Ian's house