

Bike Winnipeg Business Meeting

February 10, 2015 – 6:00 to
Sport for Life Centre, 145 Pacific Ave

Minutes

Directors:

Present: Stephane Dorge, Tyler Markowski, Ian Walker, Zen Gagne, Charles Feaver, Jeremy Hull, Bill Newman, Guy Bonnetta

Absent:

Regrets: Derek Yao, Laura Donatelli, Kaye Grant, Jackie Collett,

Staff:

Present: Mark Cohoe

Welcome and Introductions

Approval of Agenda

- Addition of Bike Valet and some information from Tyler
- Ian Walker moves, Stephane Dorge seconds
- approved

Approval of January 2015 minutes

- Charles Feaver moves, Jeremy Hull seconds
- Approved with amendments

Reports

- **Executive Director**
 - Cycling strategy probably off until March
 - Bike map proposal
 - 42000 dollar budget
 - A print version of this year's map which will be similar to last year's
 - Next year, we will look for input on the map from business', cyclists, and other stakeholders
 - Will develop map using GIS in the future
 - Which will make it easier to update in the future
 - 15% admin fee (10% to Bike Winnipeg)
 - The printing will be taken care of by the City
 - Bike Winnipeg will help with distribution of the maps
 - McPhillips project
 - Motion passed at council
 - Kevin Nixon needs to report back to public works within 120 days of the motion being passed (120 days from January 21st, 2015)
 - Met with Hydro
 - CPR study
 - Laura Donatelli and Mark Cohoe have put together a session plan for a workshop
 - They need some feedback from local users of the bike infrastructure
 - A space has been booked, and volunteers will be requested shortly
 - February 24th at Sinclair Park Community Center 5-9pm
 - Specific examples of different forms of infrastructure will be presented to participants
 - An online survey has been developed by the City of Winnipeg and participants will be directed to it.
 - Marion
 - Stephane Dorge and Ian Walker will talk to Matt Allard about the project
 - Chief Peguis West extension
 - Workshops coming up soon
 - We will push people towards it once dates are available

- Ness avenue
 - Mark Cohoe will send some questions out to people in the area to try to determine what needs the area has
 - Enough to do a full bike lane across the bridge
 - We need to have some detour information provided for cyclists during construction time
 - It may be helpful to talk to local city councillors to determine what the needs are in the area. Mark will contact the local representatives
- Southwest Rapid transit corridor
 - Janice Lukes is setting up some information meetings
- William Whyte extension
 - Mark Cohoe will contact the Heart trail association
- Ruby and Banning project
 - North south route up to Sargent,
 - 7 schools along the route,
 - shopping along the route,
 - local area students being surveyed for the project, councillor Gilroy will be communicated with once we have more information
- East Fort Garry
 - Green action centre is doing a neighbourhood planning strategy
 - Online survey available online
 - Jeremy Hull is involved in this project
 - Getting across Pembina and Jubilee is currently an issue
- Downtown protected bike lanes project Brian Nixon is on board and Janice Lukes is on board.
 - 2 way bike track along Garry
 - There may be issues around Notre Dame and Arthur with this plan
 - If one travel lane on Fort and one on Garry is removed a very nice active transport route could be created
 - There is currently a lot of bus traffic on these routes
 - The goal is to get involved with the downtown Biz
 - Planters could be used to help define the space
 - Tyler Markowski will talk to the chair of the chamber of commerce to see if they would be interested in partnering in this project
 - Charles Feaver has suggested that it would be beneficial if the Chamber came forward to support AT in the budget. Tyler Markowski will also approach him about this
- Winter Bike to work day
 - Bike Winnipeg will cross promote
- Outreach
 - Guy Bonnetta will help organize trailer events
- Draft budget
 - Advocacy will approach business' about supporting AT in the budget
- **Financial report**
 - Standard YTD reports are on the website
 - Bill Newman has also put together a one page report for the council (see report attached)
 - We have about 10000 in 4 different bank accounts
 - There are some cheques that have been written that have not yet been cashed
 - By year end, we may need to do some Bike Valet capital reinvestment
 - We are looking to receive 15% of the gross earnings for Bike Valet. Last year we received 10% from Bike Valet
 - We have a 2 million liability insurance contract for Bike Valet
 - We need two capital reserves. One for Bike Valet and one for the bike trailer
 - Will need to determine how much we spent on the AGM.
- **Committee reports**
 - Executive committee
 - There was discussion on how to best address our budgetary needs
 - Derek Yao is unable to make it to the Tuesday meetings, but is happy to become involved electronically with the advocacy committee. Charles will reach out to him to see how he would like to be involved. We will ask him to resign from the board, but remain as a volunteer.
 - Advocacy committee

- No report
- Education committee
 - See the report
 - Confirmed main priorities are:
 - Replicating cycling course with three new work places
 - Start working with transit union to determine how transit driver's and cyclists can interact better
 - Jeremy Hull has been in contact with CAA to determine how to best communicate how to drive safely around cyclists
- Fundraising (Stephane Dorge)
 - An event for Bike day is being organized
 - FM youth will be presented at the event.
 - The producer is willing to help us find a venue and to promote the bike lanes on Provencher
 - He will charge 20% of door sales to view the movie
 - Hoping to do it at the Sac Molliere on Provencher
 - Stephane will approach Caisse Populaire to see if they would sponsor the event
 - Stephane will send a link for board members to view the film beforehand
 - T-shirts
 - White Pines Fixies is willing to stock our shirts for nothing and to do pre-orders for us.
 - Stephane Dorge prefers screen printing rather than the heat transfer method as the screen printing is more durable
 - Charles Feaver is requesting that the shirts be bright, not dark
 - Will look at doing a pre-order option so that we don't end up with left over shirts.
 - Stephane Dorge will put together a business case for this fundraiser
 - Stephane Dorge thinks it will cost us approximately \$1000 to get this fundraiser started
 - Guy Bonnetta – there is a need to discuss membership incentives amongst the committee
 - Swag may entice people to donate money and become members of Bike Winnipeg
 - Tyler Markowski – is willing to put together a proposal for bike shops to support our lobbying efforts. Tyler will send it out to the board once completed
 - He will sell bike shops on the benefit of our advocacy efforts for their shops
 - Will sell the bike shops on all of the hard work that Mark and the board does to advocate for cycling infrastructure
 - Charles Feaver – attended a session at the eco network about being a charity. He determined that we could be a charitable organization, but found that we cannot influence political action during an election.
 - The reason that most organizations lose their status is due to bad book keeping. We are not sure if our organization's book keeping is at the level it would need to be at yet.
 - Accounting and reporting on activity

Budget development update and discussion (Bill Newman / Finance Committee)

- Will continue to visit this in the coming months
- Bike map proposal is new to the budget
- Winter pit stops are a new expense
- Bike trailer event fees will need to be added to the budget

Bike Day – Partnership with Bike Week – Idea sharing

- Nothing to report

Discussion topic for April meeting

- Discussion of the city's budget?
- Presentation from someone that has cycled around the world?
 - May entice people to come to our meetings
- Possibility of a short video being developed for a fundraising campaign?
 - See people for bikes video as a good example of how to do this
 - Stephane Dorge is hoping to use this to approach Caisse Populaire
 - Charles Feaver has some serious concerns about the viability of this project.

- Guy Bonnetta thinks that it may draw more people to our website
- Stephane Dorge will look into whether Caisse may be interested in funding the production of the video

Canada Bikes

- Have been around since 2012
- Are trying to push federal government to review the transportation act
 - Cost benefit ratios
 - Promotion of tourism
- They were advocating for improved facilities at rail stations, airports, ports, etc...
- \$60 membership for organizations to help further their efforts
 - We can contribute through their website canadabikes.org
 - Stephane Dorge moves that we purchase a membership, Bill Newman seconds
 - All in favour
 - Bill Newman will purchase a membership

Bike Valet

- Jeremy Hull has placed an advertisement at the Asper School and Mark Cohoe will send out the advertisement via social media

Tyler Markowski

- Tyler feels he doesn't have the time in his life right now to attend meetings on Tuesdays. Come June, his availability opens up.
- Tyler is willing to keep volunteering with the fundraising activities with bike shops in the interim
- Between now and June, Tyler can set up a proxy vote and will remain on the board (to return in July)

Determine Chair for next meeting

- Ian Walker will chair, Jeremy Hull will take minutes
- Tuesday March 10th
- Stephane Dorge sends regrets

Upcoming events / meetings

- Winter bike to work day Friday February 13th.

Meeting adjourned at 7:55